## Office for Education Policy


university of ARKANSAS

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## 2011 Northwest Arkansas Report Card

Each year, the Office for Education Policy creates a state report card that highlights recent student achievement, achievement gaps, student demographics, and financial information for schools across the entire state of Arkansas. Because we are housed in the University of Arkansas at Fayetteville, which is in the Northwest Arkansas region, we have created an edition of the report card specific to the this region. Here, we present the most recent report card data for schools in Washington and Benton counties in Northwest Arkansas.

The following districts are included for the Northwest Arkansas (NWA) average: Bentonville, Decatur, Elkins, Farmington, Fayetteville, Gentry, Gravette, Greenland, Lincoln, Pea Ridge, Prairie Grove, Rogers, Siloam Springs, Springdale, and West Fork (districts in Washington and Benton counties). Bentonville, Fayetteville, Rogers, Siloam Springs, and Springdale are classified as the "Big 5 ". The remaining smaller districts are classified as the "Rural 10". The 5 largest districts in Northwest Arkansas are individually highlighted in various tables throughout the report since more than $80 \%$ of the students in Northwest Arkansas are enrolled in these districts.

Here are a few highlights from the 2011 Northwest Arkansas Report Card:

- The overall performance of the "Big 5 " is higher than the state and the "Rural 10 " on the math and literacy sections of the benchmark examination at both the elementary (grades 3-5) and middle (grades 6-8) school levels.
- The individual student race groups (white, black, and Hispanic) in Northwest Arkansas generally have higher scores than do their peers across the state at both the elementary and middle school levels.
- The "Big 5 " and "Rural 10 " boast higher performance on the statewide End of Course examinations in Algebra I, Geometry, Biology, and Grade 11 Literacy. Moreover, the "Big 5 " districts also report graduation rates that are higher than those of the state or nation.


## 1. Overview of Assessments



Arkansas students take both state-level criterion-referenced exams measuring students' proficiency in Arkansas frameworks and curriculum, and norm-referenced exams that compare students with their peers nationally. Figure 1.1 highlights student performance on the spring 2011 administration of the Arkansas Benchmark Exams, and Table 1.1 depicts the percentile rank of the Northwest Arkansas districts and the state in comparison to their peers on the spring 2011 administration of the norm-referenced Iowa Test of Basic Skills.

Figure 1.1: AR Benchmark Math and Literacy Exam, Grades 3-8: Percent Proficient and Advanced, 2011


Table 1.1: Iowa Test of Basic Skills Median National Percentile Rank by District, 2011

| District Name | Elementary Grades (3-5) |  |  |  | Middle Grades (6-9) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Math NPR | Reading NPR | Language NPR | Science NPR* | Math NPR | Reading NPR | Language NPR** | Science NPR* |
| Bentonville | 72 | 65 | 61 | 75 | 69 | 68 | 60 | 79 |
| Fayetteville | 68 | 61 | 58 | 71 | 65 | 63 | 56 | 74 |
| Rogers | 67 | 55 | 56 | 69 | 61 | 56 | 53 | 70 |
| Siloam Springs | 62 | 47 | 46 | 66 | 57 | 56 | 47 | 66 |
| Springdale | 55 | 43 | 46 | 58 | 54 | 48 | 47 | 62 |
| "Big 5" | 67 | 55 | 56 | 69 | 61 | 56 | 53 | 70 |
| Decatur | 35 | 37 | 32 | 54 | 55 | 45 | 42 | 57 |
| Elkins | 61 | 54 | 55 | 66 | 57 | 57 | 51 | 66 |
| Farmington | 66 | 61 | 60 | 71 | 61 | 58 | 55 | 73 |
| Gentry | 58 | 51 | 50 | 60 | 56 | 55 | 49 | 73 |
| Gravette | 55 | 54 | 48 | 66 | 63 | 58 | 49 | 65 |
| Greenland | 64 | 53 | 51 | 57 | 51 | 55 | 44 | 61 |
| Lincoln | 55 | 49 | 44 | 57 | 51 | 49 | 39 | 55 |
| Pea Ridge | 66 | 54 | 49 | 71 | 70 | 60 | 60 | 69 |
| Prairie Grove | 67 | 60 | 57 | 74 | 61 | 59 | 54 | 70 |
| West Fork | 60 | 56 | 43 | 74 | 57 | 55 | 49 | 67 |
| "Rural 10" | 61 | 54 | 50 | 66 | 57 | 56 | 49 | 67 |
| Arkansas | 57 | 51 | 49 | 61 | 55 | 51 | 47 | 62 |

[^0]
## 2. District Characteristics



This section presents district level information along with regional and state averages of demographic information including racial composition and student enrollment totals. Additionally, comparison data from 2001 is presented to illustrate the large shifts in composition of these districts over the last decade. Teacher starting salary for the larger districts, "Big 5", "Rural 10", and the state have been listed to provide district level financial information.

Table 2.1: Student Demographics and School Enrollment, 2011

|  | 2011 \% <br> White | \% pt. <br> Change <br> from 2011 \% 2001 Black |  | \%pt.Changefrom $2011 \%$2001 Hispanic |  |  |  | \% pt. Change from 2001 | 2011 \# <br> Total <br> Enrollment | \% pt. Change from 2001 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bentonville | 77\% | -14\% | 2\% | 1\% | 7\% | 2\% | 13\% | 10\% | 13,530 | 88\% |
| Fayetteville | 70\% | -12\% | 10\% | 2\% | 9\% | 3\% | 11\% | 7\% | 8,838 | 11\% |
| Rogers | 52\% | -21\% | 1\% | 0\% | 40\% | 15\% | 6\% | 4\% | 14,003 | 23\% |
| Siloam Springs | 65\% | -15\% | 1\% | 1\% | 23\% | 8\% | 12\% | 6\% | 3,903 | 35\% |
| Springdale | 43\% | -28\% | 2\% | 1\% | 41\% | 18\% | 14\% | 8\% | 18,810 | 58\% |
| NWA "Big 5" | 59\% | -20\% | 3\% | -2\% | 27\% | 6\% | 11\% | 7\% | 59,084 | 43\% |
| NWA "Rural 10" | 86\% | -7\% | 1\% | 0\% | 7\% | 2\% | 6\% | 1\% | 13,742 | 21\% |
| Arkansas | 65\% | -6\% | 21\% | -2\% | 9\% | 5\% | 5\% | 4\% | 468,066 | 4\% |

Figure 2.1: Average Starting Salary for First-Year Teachers (Bachelor's Degree), 2011


## 2. Overall Characteristics: All Districts



In this section we present data including benchmark averages in math and literacy and demographic characteristics for each district in NWA. Trends in performance for the "Big 5", "Rural 10", Arkansas and the largest 5 individual districts are also shown in Table 2.2.

Table 2.2: School District Performance and Characteristics for all Northwest Arkansas Districts, 2011

|  | Elementary Math <br> (\% Prof./Adv.) | Middle Math \% Prof./Adv.) | Elementary <br> Literacy <br> (\% Prof./Adv.) | Middle <br> Literacy <br> \% Prof./Adv.) | Enrollment \% | \% Minority \% | \% FRL | \% LEP |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bentonville | 92\% | 92\% | 86\% | 87\% | 13,530 | 23\% | 28\% | 5\% |
| Fayetteville | 83\% | 82\% | 83\% | 79\% | 8,838 | 30\% | 40\% | 8\% |
| Rogers | 88\% | 80\% | 86\% | 83\% | 14,003 | 48\% | 59\% | 33\% |
| Siloam Springs | 84\% | 78\% | 78\% | 72\% | 3,903 | 35\% | 54\% | 18\% |
| Springdale | 78\% | 72\% | 76\% | 74\% | 18,810 | 57\% | 64\% | 42\% |
| "Big 5" | 85\% | 80\% | 82\% | 80\% | 59,084 | 41\% | 50\% | 25\% |
| Decatur | 68\% | 70\% | 62\% | 71\% | 495 | 43\% | 78\% | 30\% |
| Elkins | 84\% | 75\% | 78\% | 74\% | 1,151 | 11\% | 48\% | 4\% |
| Farmington | 89\% | 83\% | 84\% | 78\% | 2,177 | 10\% | 38\% | 3\% |
| Gentry | 78\% | 75\% | 78\% | 84\% | 1,431 | 30\% | 64\% | 11\% |
| Gravette | 80\% | 80\% | 79\% | 81\% | 1,785 | 13\% | 50\% | 4\% |
| Greenland | 76\% | 65\% | 70\% | 69\% | 792 | 11\% | 60\% | 2\% |
| Lincoln | 81\% | 62\% | 78\% | 64\% | 1,304 | 17\% | 71\% | 8\% |
| Pea Ridge | 89\% | 91\% | 81\% | 86\% | 1,639 | 8\% | 46\% | 3\% |
| Prairie Grove | 87\% | 80\% | 82\% | 79\% | 1,741 | 7\% | 46\% | 2\% |
| West Fork | 84\% | 76\% | 75\% | 79\% | 1,227 | 7\% | 52\% | 0\% |
| "Rural 10" | 83\% | 77\% | 79\% | 78\% | 13,742 | 14\% | 52\% | 7\% |
| Arkansas | 81\% | 71\% | 77\% | 70\% | 468,066 | 27\% | 64\% | 3\% |

## 3. Overall District Benchmark Exam Performance Over Time

Overall performance on the Arkansas Benchmark exams for each of the "Big 5 " districts, and group averages for the "Rural 10" districts and state are presented in Figure 3.1 and Figure 3.2 Performance trends over time are also presented here indicating that each of these districts has experienced growth over the last four years.

Figure 3.1: AR Benchmark Math Exam: Percent Proficient and Advanced 2006-2011


## 3. Overall District Benchmark Performance Over Time

Figure 3.2: AR Benchmark Literacy Exam: Percent Proficient and Advanced 2006-2011


- Over time, both the "Big 5 " and "Rural 10 " show similar growth on Arkansas Benchmark exams in both Math and Literacy.
- All NWA Districts and the State have seen double-digit percentage point gains on the math and literacy benchmark exam from 2006-07 to 2010-11.


## 4. Performance for Student Subgroups: Race

A critical area of concern for schools is the achievement gap between majority and minority students. On these pages, we compare the performance on the Arkansas Benchmark for white, black, and Hispanic students to examine the racial achievement gap. We present results for these student groups for the "Big 5 " and "Rural 10 " districts, and for the state overall.

Figure 4.1: Elementary Student Benchmark Math Performance: \% Proficient or Advanced by Race, 2010


Figure 4.2: Middle Student Benchmark Math Performance: \% Proficient or Advanced by Race, 2010


[^1]
## 4. Performance for Student Subgroups: Race

Figure 4.3: Elementary Student Benchmark Literacy Performance: \% Proficient or Advanced by Race, 2010


Figure 4.4: Middle Student Benchmark Literacy Performance: \% Proficient or Advanced by Race, 2010


- The individual student racial groups (white, black, and Hispanic) in Northwest Arkansas generally have higher scores than do their peers across the state at both the elementary and middle school levels.
- The gap between white and black students is smaller at both school levels in the "Big 5 " districts as compared to the overall gaps between these student groups statewide.
- The gap between white and Hispanic students is generally similar to the statewide gaps at both school levels in the "Rural 10 " Districts while there is great variation in gaps among the "Big 5 " districts individually.

[^2]
## 4. Performance for Student Subgroups: Poverty \& Language



Often achievement gaps are influenced by poverty and language barriers. We compare Benchmark performance for students eligible for free and reduced lunch (FRL) and students with Limited English Proficiency (LEP) to the overall averages for each district. Again, we compare test score averages for these student groups in the "Big 5", and "Rural 10 " school districts, and the state.

Figure 4.5: Elementary Student Benchmark Math Performance: \% Proficient or Advanced by FRL \& LEP,


Figure 4.6: Middle Student Benchmark Math Performance: \% Proficient or Advanced by FRL \& LEP, 2010


[^3]
## 4. Performance for Student Subgroups: Poverty \& Language

Figure 4.7: Elementary Student Benchmark Literacy Performance: \% Proficient or Advanced by FRL \& LEP, 2010


Figure 4.8: Middle Student Benchmark Literacy Performance: \% Proficient or Advanced by FRL \& LEP, 2010


- There is a gap in achievement in the "Big 5" districts in both math and literacy benchmark performance between the general student population, and students with poverty and language barriers. The size of these gaps vary district by district.
- The gap in literacy performance between poor students and the overall population in the "Rural 10 " districts is less prevalent as compared to the overall statewide gaps and the "Big 5 " gaps.
- When compared to the overall population, the gaps between both poor students and students with language barriers are larger among students in the middle grades.

[^4]
## 5. Secondary and Beyond

In preparation for graduation and postsecondary education, Arkansas students take End-of-Course examinations and the ACT. The following section highlights the most recent scores from such exams in Arkansas, the "Big 5", and the "Rural 10"districts. Additionally, graduation, retention and ACT scores for higher education institutions are also presented.

Table 5.1: District Performance on EOC Algebra, Geometry, Grade 11 Literacy, and Biology, Exams 2011

| Algebra Geometry Literacy |  |  |  |  |
| :--- | :---: | :---: | :---: | ---: |
|  | Biology |  |  |  |
| Bentonville | $93 \%$ | $92 \%$ | $84 \%$ | $74 \%$ |
| Fayetteville | $89 \%$ | $87 \%$ | $80 \%$ | $59 \%$ |
| Rogers | $81 \%$ | $80 \%$ | $69 \%$ | $47 \%$ |
| Siloam Springs | $88 \%$ | $85 \%$ | $71 \%$ | $33 \%$ |
| Springdale | $76 \%$ | $74 \%$ | $62 \%$ | $40 \%$ |
| "Big 5" | $84 \%$ | $82 \%$ | $72 \%$ | $52 \%$ |
| "Rural 10" | $85 \%$ | $81 \%$ | $72 \%$ | $44 \%$ |
| Arkansas | $78 \%$ | $73 \%$ | $65 \%$ | $41 \%$ |

Table 5.3: Recruitment, Retention, and Graduation in NWA Higher Education

|  | University of <br> Arkansas <br> Fayetteville | John Brown <br> University | Northwest <br> Arkansas <br> Community <br> College |
| :--- | :---: | ---: | ---: |
| ACT | 26 | 25 | 20 |
| 2010 Freshman <br> GPA | 3.56 | 3.60 | N/A |
| Freshman, Fall 2010 <br> Retention <br> \% Reenrolled. Fall 2010 <br> Graduation Rate <br> \% Degrees Earned in 6 yrs | 83 | 75 | 60 |

Table 5.2: High School
Graduation Rates, 2008 and 2010

|  | 2008 | 2010 |
| :--- | ---: | ---: |
| Bentonville | $89 \%$ | $92 \%$ |
| Fayetteville | $81 \%$ | $82 \%$ |
| Rogers | $82 \%$ | $85 \%$ |
| Siloam Springs | $95 \%$ | $92 \%$ |
| Springdale | $81 \%$ | $84 \%$ |
| "Big 5" | $84 \%$ | $86 \%$ |
| "Rural 10" | $\mathrm{N} / \mathrm{A}$ | $\mathrm{N} / \mathrm{A}$ |
| Arkansas | $76 \%$ | $76 \%$ |
| US (2008) | $75 \%$ | $75 \%$ |

Table 5.4: Average ACT Scores, 2008 and 2010

|  | ACT Average ACT Average <br> Score, 2008 |  |
| :--- | ---: | ---: |
| Score, 2010 |  |  |

## Office for Education Policy

## Office for Education Policy Mission:

The Office for Education Policy seeks to be a resource that aids state policymakers, educators, administrators, and other leaders in thoughtful decision-making concerning K-12 education in the state of Arkansas.

## UNIVERSITY OF ARKANSAS

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The Director's Note
Thank you for reading the 2011 Northwest Arkansas Report Card. After we released
the state report card, we were interested to see how our neighborhood districts in
Northwest Arkansas were performing. So here is the new NWA edition of the OEP
report card.
There is much good news to report for Northwest Arkansas. For example,
students outperform their state-wide peers on state assessments, graduation
rates are high, and teacher salaries are higher in Northwest Arkansas than across
the state. However, there is always room for improvement, especially in relation
to achievement gaps. Troubling achievement gaps persist, for both our minority
and our economically disadvantaged students, in Northwest Arkansas and in the
state as a whole.
We hope you find the NWA edition of the report card helpful. Thanks again for
reading. We appreciate your support and interest in the students of Arkansas!

For a list of data sources, click here or visit:
http://www.uark.edu/ua/oep/report_cards/2011_NWA_ReportCard_Sources.pdf


[^0]:    *Science NPR only includes grades 5 and 7, **Language NPR includes grades 6-8

[^1]:    Note: Data for benchmark performance by race, FRL and LEP student subpopulations were obtained from the National Office on Measurement and Evaluation Systems (NORMES). These data were posted to the NORMES website after the district appeals process had cleared, and thus, some data have been removed from the original datasets. The majority of data used in this report was downloaded directly from the Arkansas Department of Education (ADE), which posts data PRIOR to the appeals process. Therefore, some averages derived from NORMES will differ slightly from averages generated directly from the ADE.

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