

2014
Northwest Arkansas
Report Card



Dr. Gary Ritter



Dr. Sarah McKenzie

Northwest Arkansas continues to lead the state of Arkansas in K-12 education. This report card presents a regional overview as well as key performance indicators for each district. Northwest Arkansas' public school enrollment has increased 29 percent in the past decade, and our schools have enjoyed increased racial and ethnic diversity. The 15 districts and 3 charters in Northwest Arkansas are committed to preparing students for success in college and careers. Northwest Arkansas districts continue to pursue the goal of putting their graduates in position to be successful college students, and several of them are now working to establish specialized programs intended to help students identify quality jobs even if they don't intend to attend college. Several of these new programs are highlighted throughout this report card.

While the schools in our region are among the top performing in the state, it is important to note that all K-12 schools in the Natural State have experienced positive changes over the past two decades. Although some across the nation may still cling to inaccurate

stereotypes about education in Arkansas, the high school graduation rate in Arkansas exceeds the national average! On the nationally normed Iowa Test of Basic Skills, the average Arkansas student scores above national averages in both reading and math.

Thus, it is no small praise that several of the top schools and districts in the state are situated here in the Northwest Arkansas region.

As we reflect on Northwest Arkansas' K-12 performance, there are several areas of success to highlight:

- » **High academic performance:** Northwest Arkansas students lead the state in academic performance on state assessments and demonstrate academic performance in reading and math well above many of their peers across the nation.
- » **High graduation rates:** Graduation rates are above the state and national averages and are continuing to increase.
- » **Educational efficiency:** Northwest Arkansas has a lower "Spending per Proficient Student" and "Spending per Graduate" than the rest of the state.

For the purposes of this report, each district's performance is compared to a district peer group. The charters are compared to the Northwest Arkansas region as a whole, while each district's performance is compared to their district peer group, either the "Big 5 Districts" or the "Small 10 Districts."

Key findings about the district peer groups:

- » The "Big 5" and the "Small 10" have similar levels of economic disadvantage (as indicated by the percentages of students participating in Free/Reduced Lunch programs)
- » "Big 5" students are more likely to meet state performance standards and outperform their peers nationally than the students attending smaller districts in Northwest Arkansas.
- » The "Big 5" are more racially and ethnically diverse, and they have more students identified as Limited English Proficient (LEP).
- » "Small 10" students are more likely to graduate high school than students attending larger districts.

When examining district performance, it is important to consider the characteristics of the students. At-risk students (students who participate in the Free/Reduced Lunch Program, or who are identified as Limited English Proficient or in special education) typically have more difficulty succeeding academically than students who are not at risk.

District Highlights:

- » Bentonville was one of the highest performing traditional school districts on all assessments, and has the lowest percentage of At Risk students.
- » Rogers had the highest proficiency rates for At Risk students, and despite serving a higher percentage of students receiving Free/Reduced lunch and Limited English Proficiency services Rogers, had higher proficiency rates in 3rd-8th grade literacy than the "Big 5" average.
- » Gravette tied for the highest performing traditional school district in biology.
- » Elkins had the highest traditional school graduation rate in 2012-13.
- » Haas Hall had near 100 percent proficiency and graduation rates, and reported no At Risk students.

Students in Northwest Arkansas are learning and growing with the support of excellent teachers and district leaders. While there are many successes, there is room for improvement. Graduation rates and academic performance must continue to increase across the region, and new, innovative methods of teaching and learning will be needed to ensure that all students are prepared for college and careers.

By The Numbers

7

Northwest Arkansas high schools ranked in the top 10% in the nation by U.S. News

5,262

Certified teachers employed by Northwest Arkansas schools

68

“Exemplary” or “Achieving”: schools meeting ESEA Accountability targets

52%

Percent of students participating in Free/Reduced Lunch

14 to 1

Student:Teacher ratio

\$9,056
K-12 Per Pupil Spending

3

Open enrollment charter schools in Northwest Arkansas

4,649

Average school district enrollment

15

Districts in Northwest Arkansas

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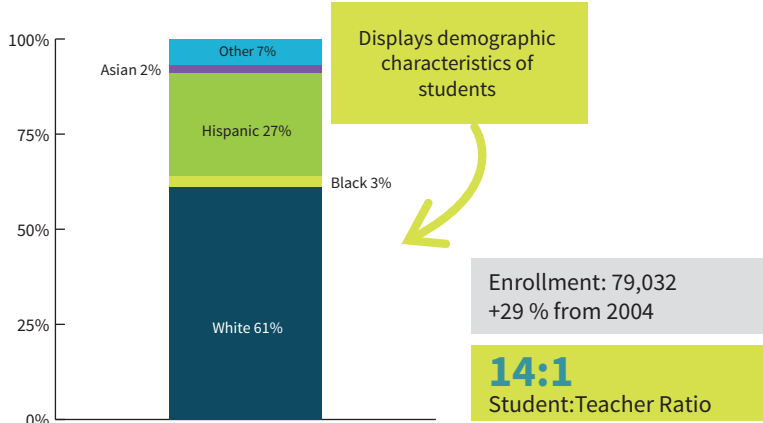
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About the District Dashboard:

The 'dashboard' format makes it easy to see how regional school districts perform on key indicators like assessment results, graduation rates, student demographics, and spending. As an introduction to the 'dashboard', we present the Northwest Arkansas region, and highlight details about each indicator presented. To provide context to the numbers, the Northwest regional data are compared to statewide information.

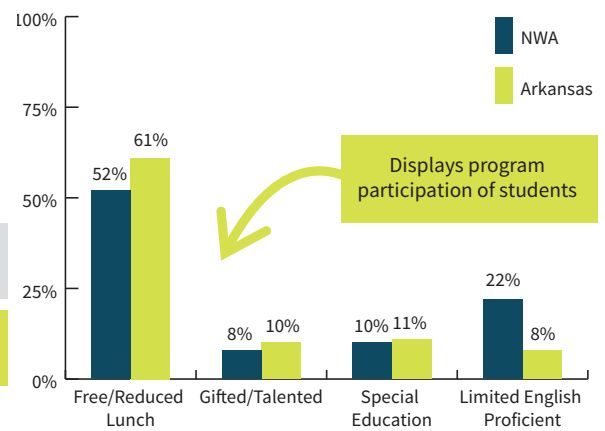
District pages follow the same dashboard format, and each district is compared to an enrollment-based peer group. The "Big 5 Districts" group includes Springdale, Bentonville, Rogers, Fayetteville, and Siloam Springs. The "Small 10 Districts" include the smaller districts like Farmington, Pea Ridge and Decatur. The three charters are compared to the performance of the Northwest Arkansas region.

Student Demographics



Student:Teacher Ratio is the Average Daily Attendance divided by the number of K-12 licensed personnel employed by the district. This includes non-administrative K-12 classroom teachers, librarians, counselors, psychologists, and other K-12 licensed employees.

Student Characteristics



Why is this important?

Students who participate in Free/Reduced lunch programs, are identified as Special Education or Limited English Proficient are At Risk for not meeting proficiency targets or graduating. When comparing district performance, it is important to consider the percentage of At Risk students enrolled. Districts that enroll fewer At Risk students typically have higher proficiency percentages.

Graduation Rate 2012-13

	NWA	Arkansas
Overall	86%	85%
At Risk (TAGG)	81%	81%
Not At Risk (Non-TAGG)	91%	90%

Graduation Rate represents the percentage of ninth graders who graduated in four years. At Risk students (TAGG) are those who participate in Free/Reduced Lunch, are identified as Special Education and/or Limited English Proficient.

	NWA	Arkansas
Per Pupil Expenditure	\$9,056	\$9,457
Spending per Proficient Student	\$11,112	\$12,609
Spending per Graduate	\$10,531	\$11,126

Overall proficiency rate and graduation rate are divided by per pupil expenditure to generate a 'Cost' per proficient score and graduate.

Sources:

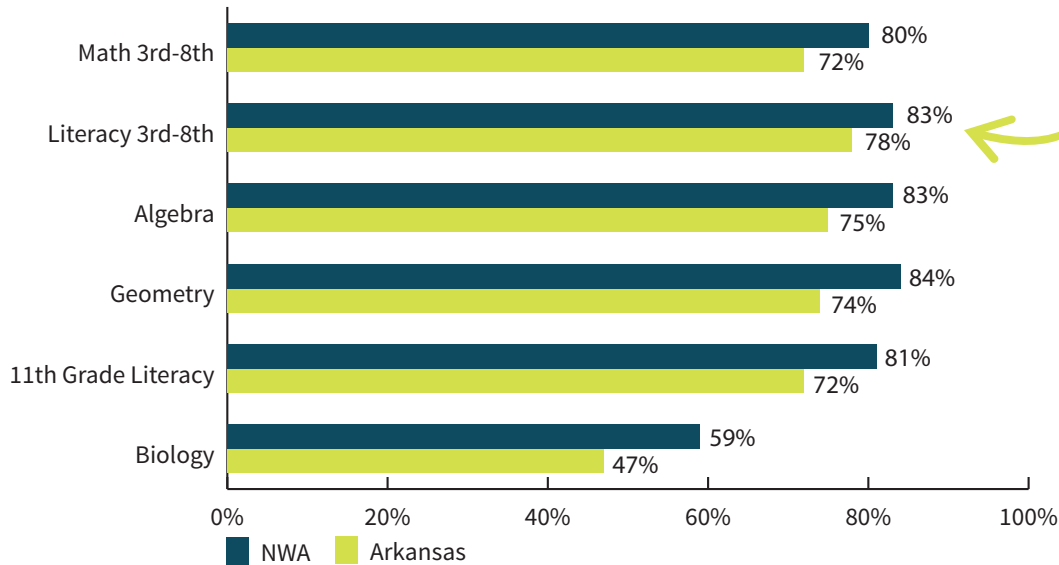
Assessment data: Arkansas Department of Education Test Scores

Fiscal and Employment data: 2013-14 Annual Statistical Report

Graduation Rate: ESEA Reports

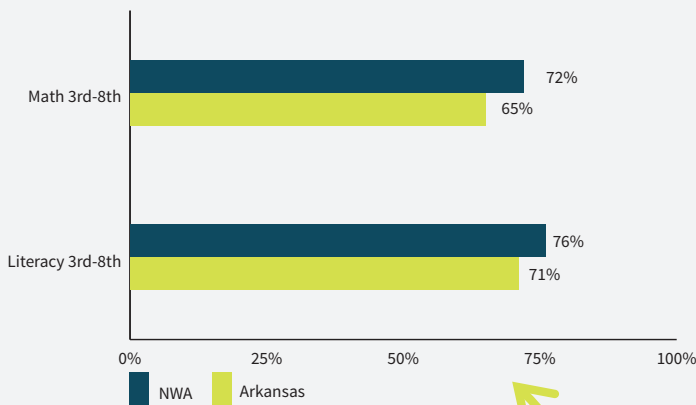
Northwest Arkansas Region

Overall Percent Proficient on State Assessments 2013-14



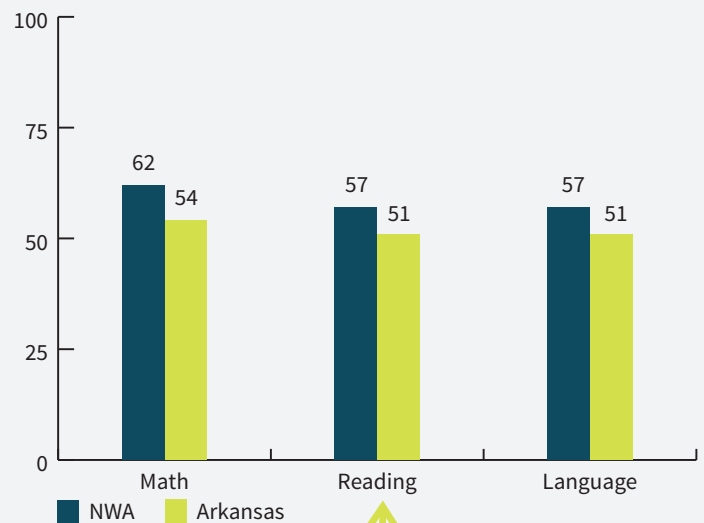
Displays the percentage of students meeting performance standards on ACTAAP (Arkansas' state tests)

At Risk Student Percent Proficient on State Assessments 2013-14



Displays the percentage of At Risk students meeting proficiency standards on ACTAAP (Arkansas' state tests). At Risk students are those who participate in Free/Reduced lunch programs, are identified as Special Education or are identified Limited English Proficient.

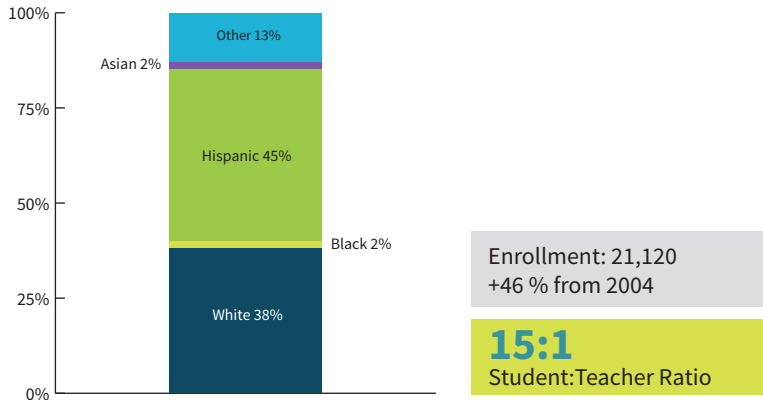
National Percentile Rank on ITBS 2013-14



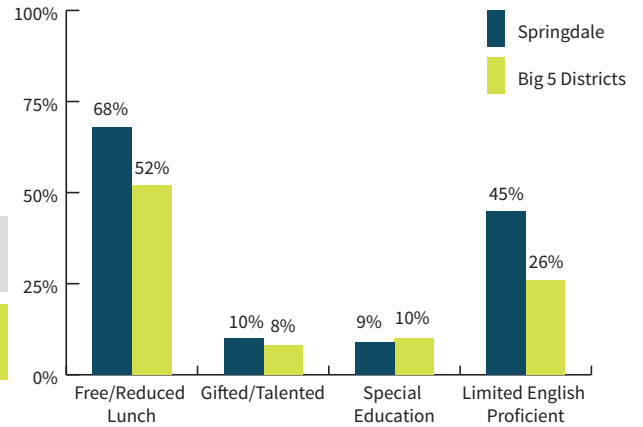
Displays the mean national percentile for students in 1st - 9th grade on the Iowa Test of Basic Skills (ITBS). The ITBS compares student performance to students across the country. The national average on the ITBS is the 50th percentile.

Sources:
Assessment data: Arkansas Department of Education Test Scores
Fiscal and Employment data: 2013-14 Annual Statistical Report
Graduation Rate: ESEA Reports

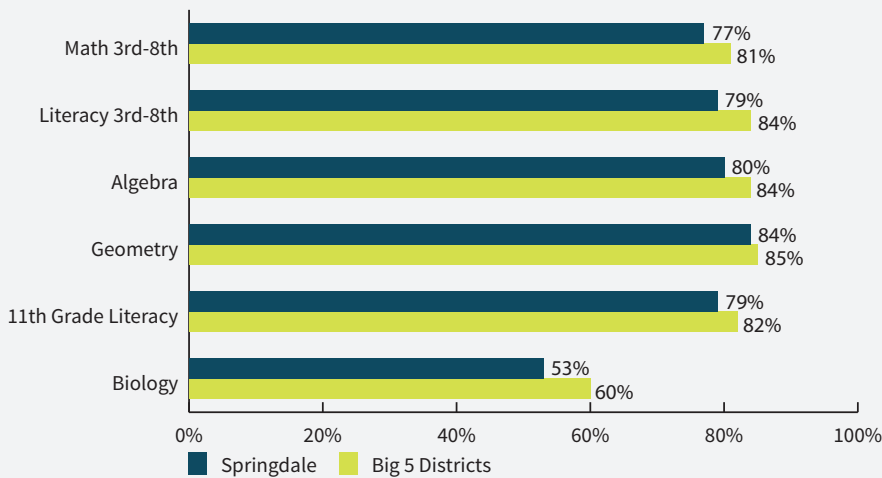
Student Demographics



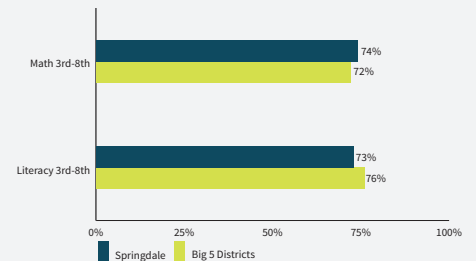
Student Characteristics



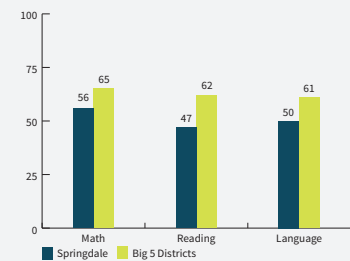
Overall Percent Proficient on State Assessments 2013-14



At Risk Student Percent Proficient on State Assessments 2013-14



National Percentile Rank on ITBS 2013-14



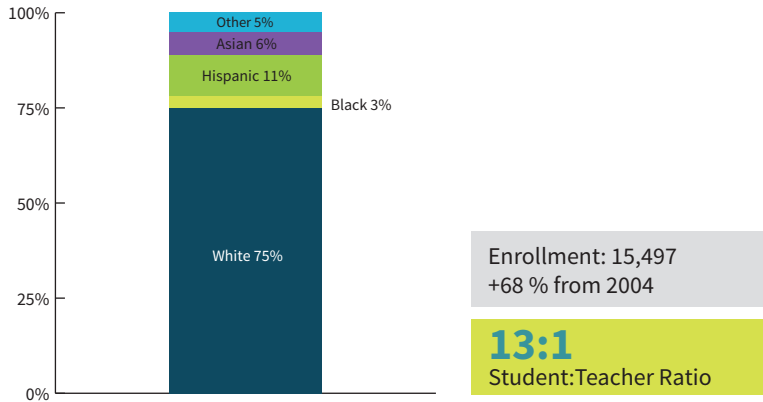
Graduation Rate 2012-13

	Springdale	Big 5 Districts
Overall	78%	85%
At Risk (TAGG)	76%	79%
Not At Risk (Non-TAGG)	88%	91%

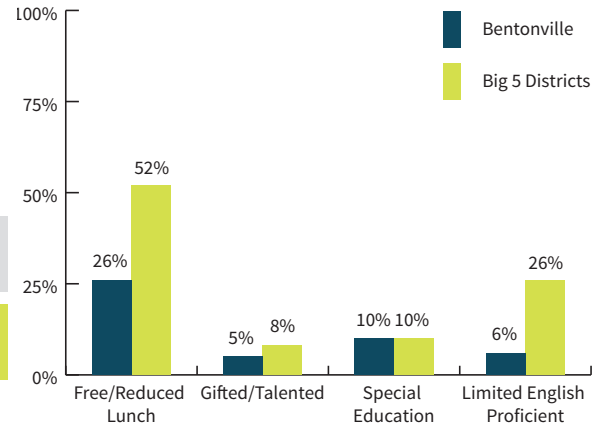
Per Pupil Expenditure

	Springdale	Big 5 Districts
Per Pupil Expenditure	\$9,289	\$9,208
Spending per Proficient Student	\$11,909	\$11,161
Spending per Graduate	\$11,909	\$10,833

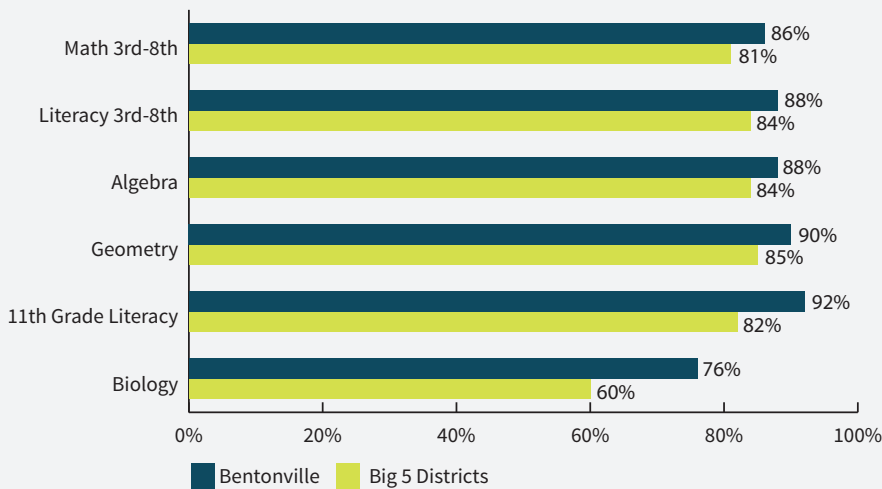
Student Demographics



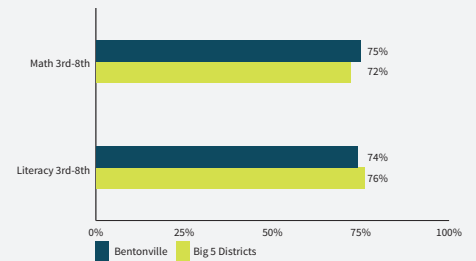
Student Characteristics



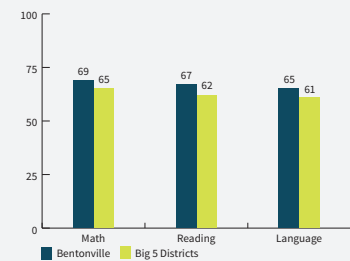
Overall Percent Proficient on State Assessments 2013-14



At Risk Student Percent Proficient on State Assessments 2013-14



National Percentile Rank on ITBS 2013-14

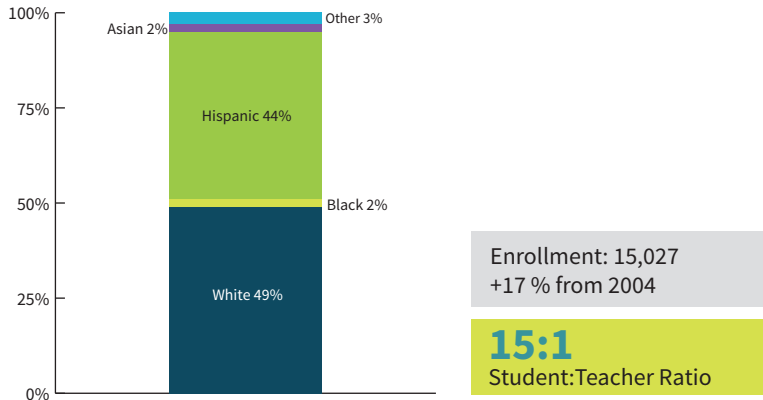


Graduation Rate 2012-13

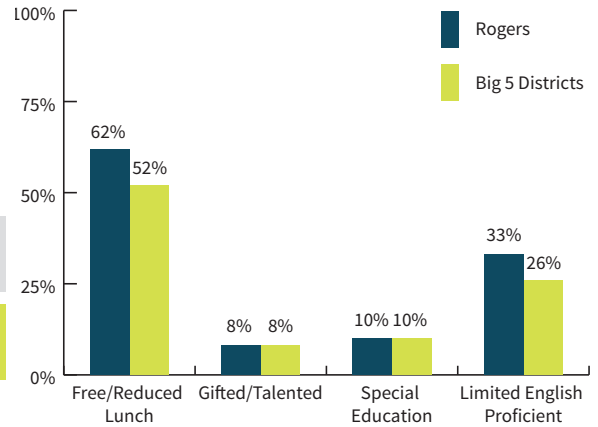
	Bentonville	Big 5 Districts
Overall	86%	85%
At Risk (TAGG)	78%	79%
Not At Risk (Non-TAGG)	89%	91%

	Bentonville	Big 5 Districts
Per Pupil Expenditure	\$9,273	\$9,208
Spending per Proficient Student	\$10,658	\$11,161
Spending per Graduate	\$10,782	\$10,833

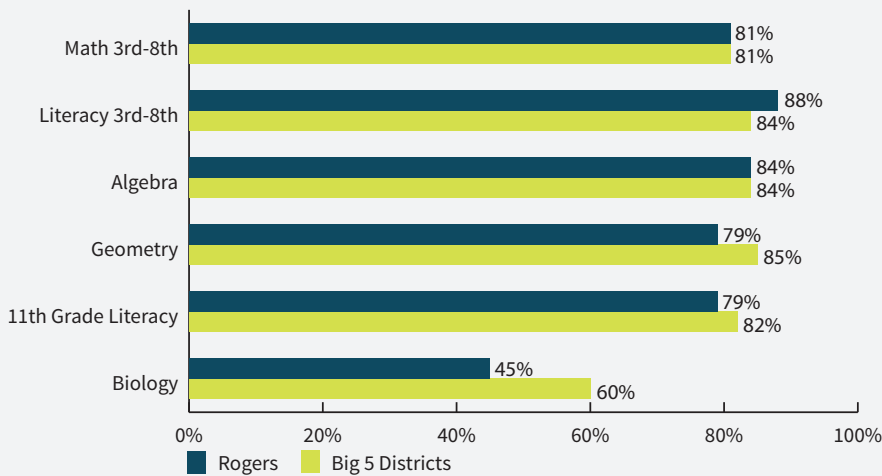
Student Demographics



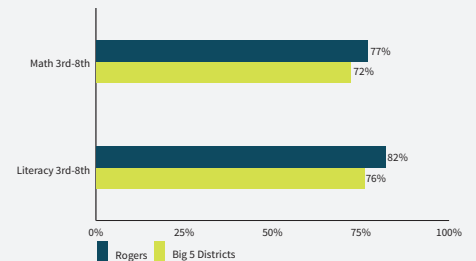
Student Characteristics



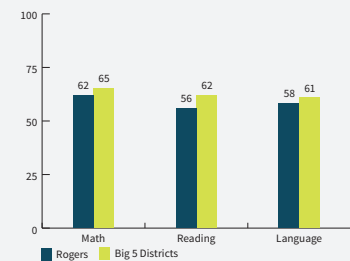
Overall Percent Proficient on State Assessments 2013-14



At Risk Student Percent Proficient on State Assessments 2013-14



National Percentile Rank on ITBS 2013-14

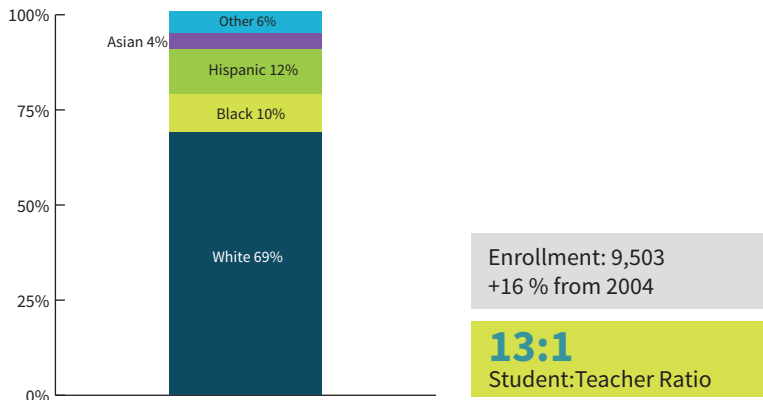


Graduation Rate 2012-13

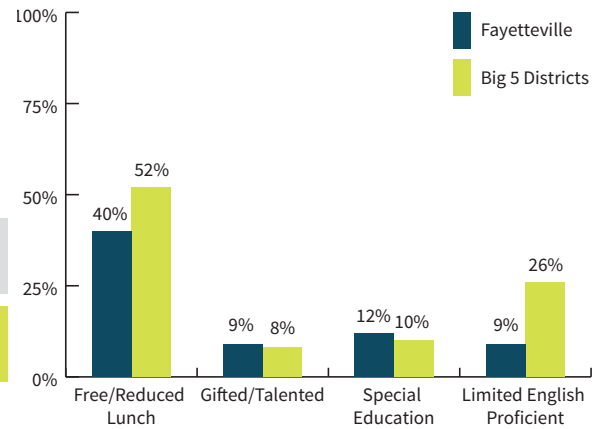
	Rogers	Big 5 Districts
Overall	88%	85%
At Risk (TAGG)	85%	79%
Not At Risk (Non-TAGG)	92%	91%

	Rogers	Big 5 Districts
Per Pupil Expenditure	\$8,347	\$9,208
Spending per Proficient Student	\$9,879	\$11,161
Spending per Graduate	\$9,486	\$10,833

Student Demographics



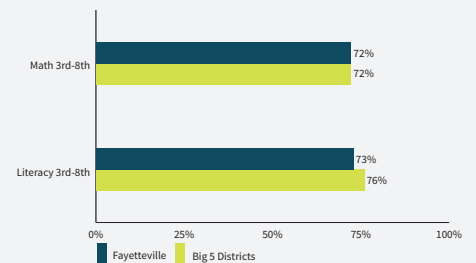
Student Characteristics



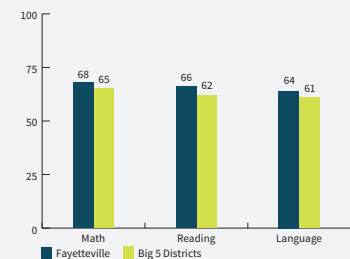
Overall Percent Proficient on State Assessments 2013-14



At Risk Student Percent Proficient on State Assessments 2013-14



National Percentile Rank on ITBS 2013-14

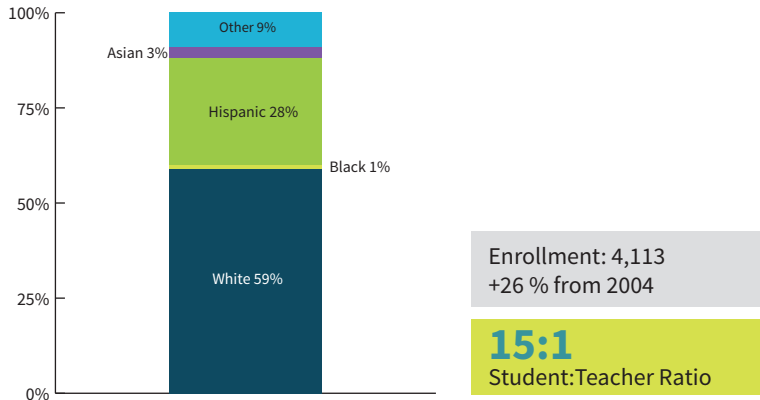


Graduation Rate 2012-13

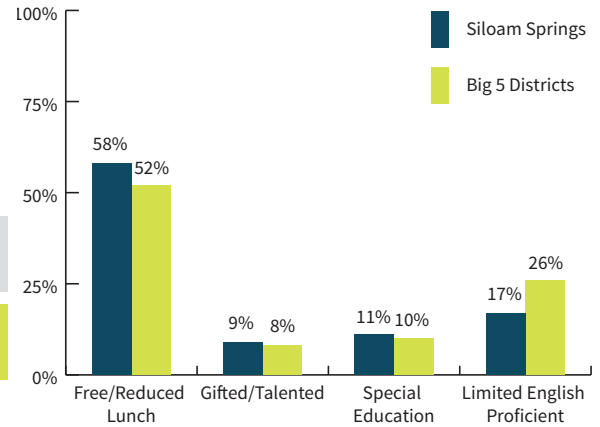
	Fayetteville	Big 5 Districts
Overall	86%	85%
At Risk (TAGG)	72%	79%
Not At Risk (Non-TAGG)	94%	91%

	Fayetteville	Big 5 Districts
Per Pupil Expenditure	\$10,487	\$9,208
Spending per Proficient Student	\$12,559	\$11,161
Spending per Graduate	\$12,194	\$10,833

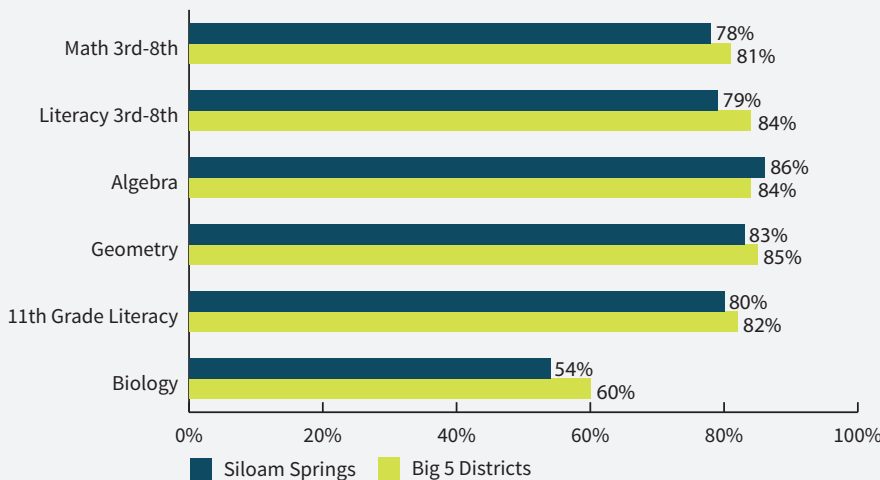
Student Demographics



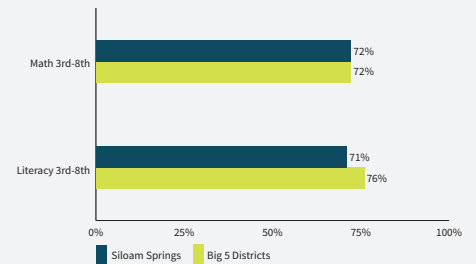
Student Characteristics



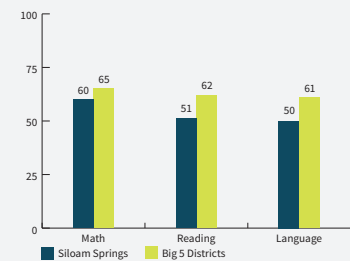
Overall Percent Proficient on State Assessments 2013-14



At Risk Student Percent Proficient on State Assessments 2013-14



National Percentile Rank on ITBS 2013-14



Graduation Rate 2012-13	Siloam Springs	Big 5 Districts	Per Pupil Expenditure	Siloam Springs	Big 5 Districts
Overall	90%	85%	Spending per Proficient Student	\$8,769	\$9,208
At Risk (TAGG)	89%	79%	Spending per Graduate	\$11,171	\$11,161
Not At Risk (Non-TAGG)	93%	91%		\$9,744	\$10,833

Many school districts throughout Northwest Arkansas are helping students find pathways to successful careers after high school graduation. While college is one option, many industries are ready to hire skilled workers without a college degree. Innovative schools are providing students with the skills, knowledge and experiences they need to be successful in college or to enter into the workforce directly after high school.

Springdale School of Innovation



The Springdale School of Innovation combines technology with strong teacher instruction to craft a classroom environment that more closely resembles life in the modern-day workforce. Each student is given a laptop, and can access the learning materials, the teacher and other students electronically. Students complete projects in teams and can communicate with each other even when they are at home, which is similar to the real-world environment. Not only do they

cover the basic academic content, but the students experience what life after school might require and set goals that better prepare them to fulfill those requirements in the future. The Springdale School of Innovation currently enrolls 200 eighth graders at its Jones Center campus in Springdale and expects to enroll students in grades 8-12 by 2018.

Project Lead The Way



Schools in Fayetteville, Prairie Grove, Farmington, Siloam Springs, Springdale, Bentonville, and Gravette are providing students with opportunities to apply engineering, science, math, and technology to solve complex, open-ended problems in a real-world context. There is a national demand for students in Science, Technology, Engineering and Math (STEM)

fields. Even for students who do not plan to pursue STEM careers after high school, the Project Lead The Way program provides opportunities to develop highly transferable skills in collaboration, communication, and critical thinking, which are relevant for any coursework or career.

Bentonville's partnership with Mu Sigma



Mu Sigma is a business that partnered with Bentonville High School to introduce careers in decision sciences to students. This partnership aimed at illustrating real-world problems and the practical steps that must be taken in order to map out the problem and devise a rational solution. Mu Sigma developed a curriculum that taught the art of decision-making and emphasized the importance of teamwork in the

decision-making process. Students acquired a tangible skill that will not only enhance their high school experience, but will reap great rewards as they advance in their careers.

Career Academy of Siloam Springs (CASP)

The Career Academy of Siloam Springs (CASP), opening in the Fall of 2015, is taking a bold approach to workforce development by expanding curriculum options beyond traditional academics offerings. CASP was formed to meet the need for skilled workers in vocational fields, and will use an integrated approach between education and industry and will provide

students with industry-recognized certification in addition to their high school diploma. Students will graduate with the skills and experiences that give them the option of either entering the workforce immediately upon graduation or continuing their education and training.



Pea Ridge Manufacturing and Business Academy



Pea Ridge Manufacturing and Business Academy (PRMBA) is a district-conversion charter school that focuses on Career and Technology Education (CTE), where students' achievement is not based only on traditional academic subjects but also on their preparedness for future careers. This school offers a variety of technical skills associated with various trades, providing a wider scope of opportunities for the students. PRMBA works alongside other Pea Ridge School District schools to ensure that all students who desire

a broader range of postsecondary options have the opportunity to pursue them. This school gives students the opportunity to take charge of their career goals and implement tangible steps in their school years that will reap great rewards when they enter the workforce. The technological skills acquired here will be beneficial whether the students move straight into their careers upon graduating or pursue further education in a two- or four-year college.

Rogers New Technology High School



Rogers School District has opened a district-conversion charter school that is a member of the New Tech Network, which operates nationwide to develop innovative public schools. New Tech Schools feature an instructional approach centered on project-based learning, a culture that empowers students and teachers, and integrated technology in the classroom. Lincoln

School District converted Lincoln High School into a New Tech School in 2012. Students at Rogers New Tech and Lincoln New Tech experience a project-based learning approach to a dynamic, rigorous curriculum. Teachers at these schools receive extensive professional development and hands-on coaching and evolve from keepers of knowledge to facilitators of rich, relevant learning.

Rich technology resources allow students and teachers to collaborate, communicate and conduct research. The time management, collaboration and problem-solving skills that New Tech students gain through the New Tech experience can support student success in college or careers.



White House Initiative on Educational Excellence for Hispanics

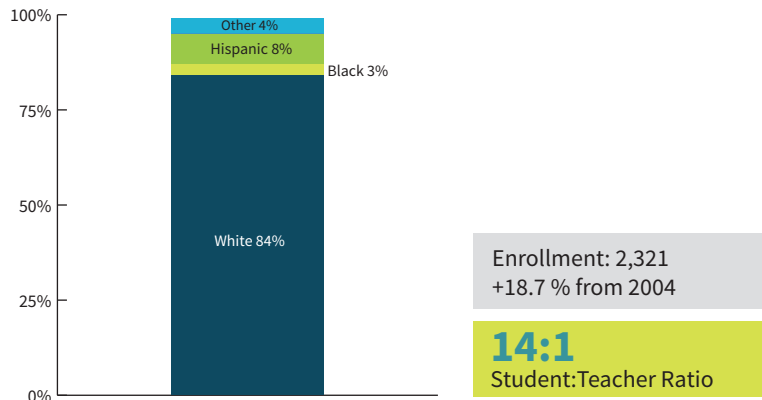


In 2014, representatives from the White House Initiative on Educational Excellence for Hispanics (WHIEEH), which aims to improve the educational success of Hispanic students, visited several schools in Springdale to learn about the city's community integration efforts. Visitors stopped at Turnbow Elementary School

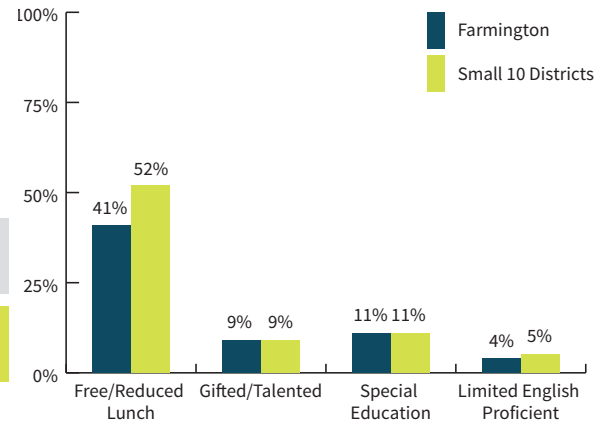
to learn about the family literacy program where parents attend English language classes and scheduled PAC, or "Parent and Child" time, in which parents join their children in class. WHIEEH officials also visited the Language Academy at Har-Ber High School for newly-arrived students and commended the district for helping

to support students' integration into the larger community. The WHIEEH visit did not focus strictly on the school system but also supported various factors that affect the quality of education, including family engagement, immigrant integration, and quality early learning.

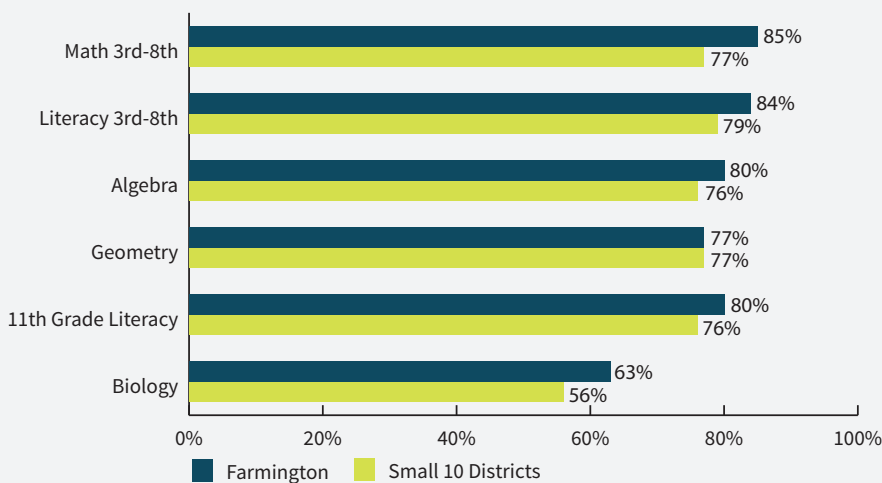
Student Demographics



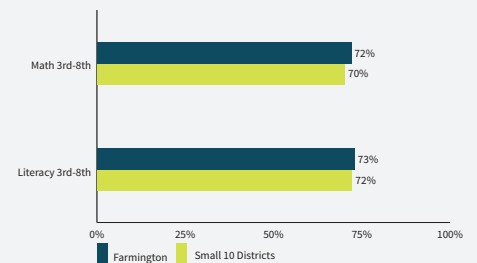
Student Characteristics



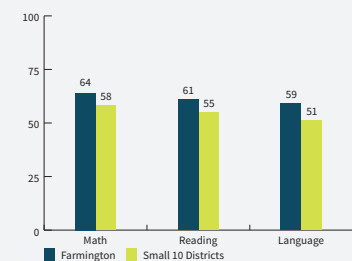
Overall Percent Proficient on State Assessments 2013-14



At Risk Student Percent Proficient on State Assessments 2013-14

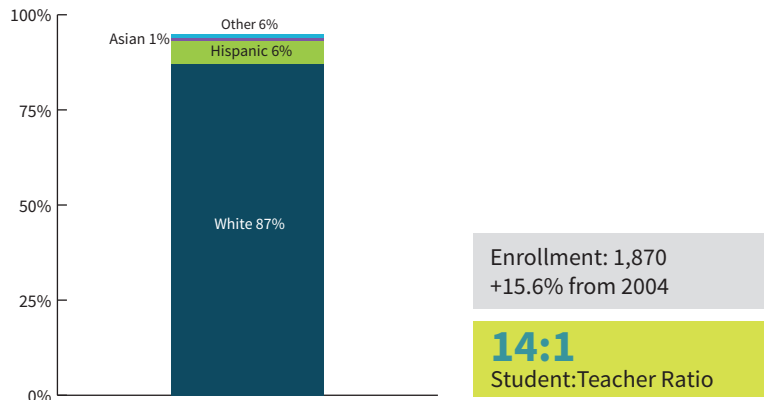


National Percentile Rank on ITBS 2013-14

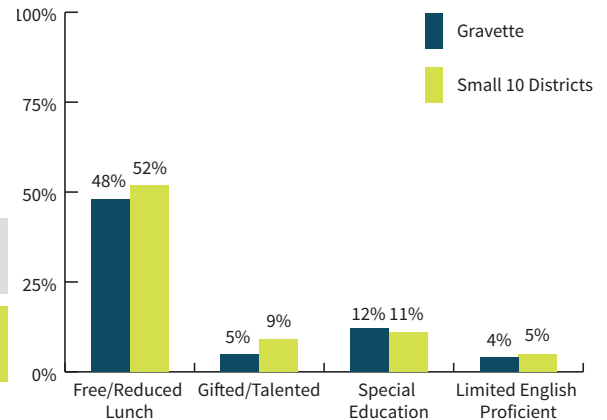


Graduation Rate 2012-13	Farmington	Small 10 Districts	Per Pupil Expenditure	Farmington	Small 10 Districts
Overall	95%	90%	Spending per Proficient Student	\$7,679	\$8,533
At Risk (TAGG)	91%	87%	Spending per Graduate	\$9,087	\$10,940
Not At Risk (Non-TAGG)	98%	93%		\$8,083	\$9,481

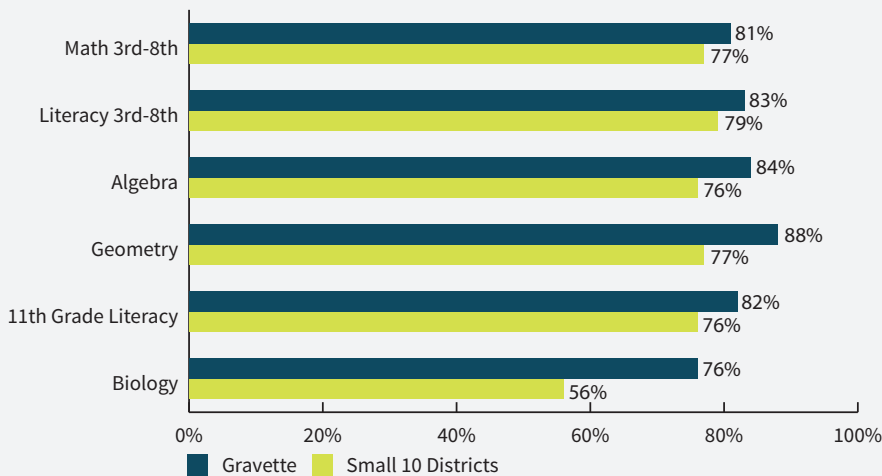
Student Demographics



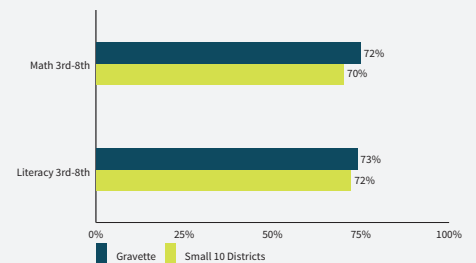
Student Characteristics



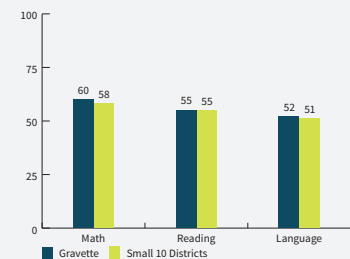
Overall Percent Proficient on State Assessments 2013-14



At Risk Student Percent Proficient on State Assessments 2013-14



National Percentile Rank on ITBS 2013-14



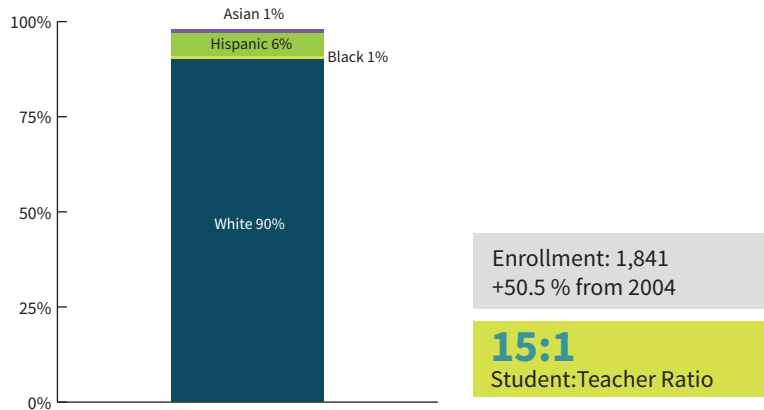
Graduation Rate 2012-13

	Gravette	Small 10 Districts
Overall	78%	90%
At Risk (TAGG)	74%	87%
Not At Risk (Non-TAGG)	83%	93%

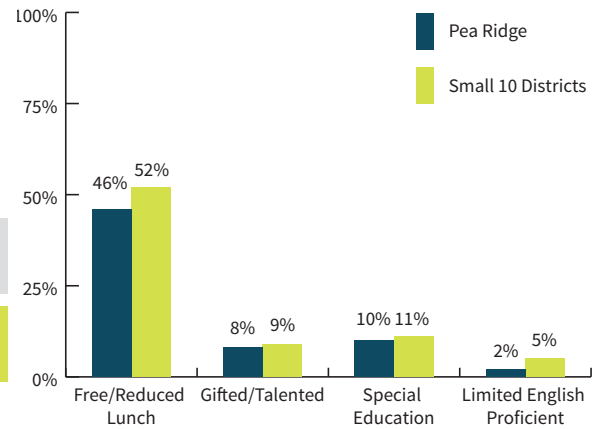
Per Pupil Expenditure

	Gravette	Small 10 Districts
Per Pupil Expenditure	\$8,560	\$8,533
Spending per Proficient Student	\$10,439	\$10,940
Spending per Graduate	\$10,978	\$9,481

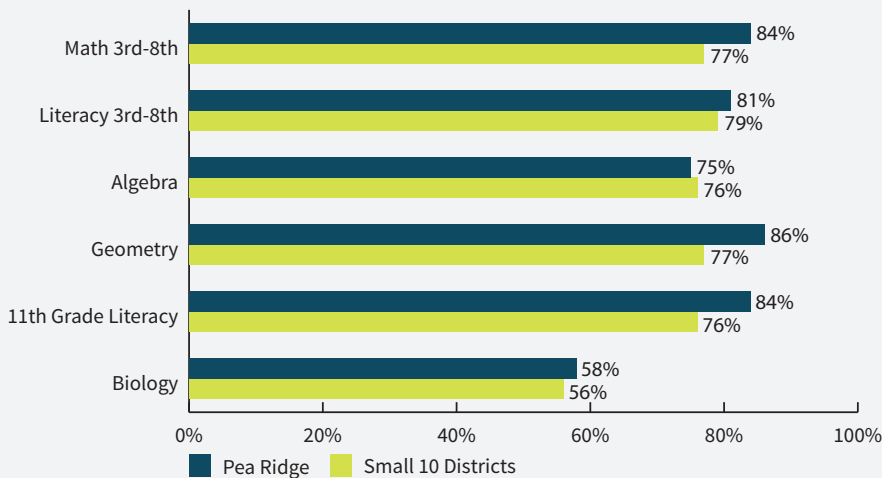
Student Demographics



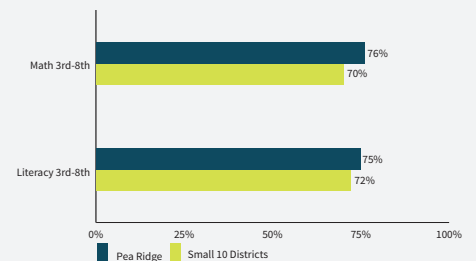
Student Characteristics



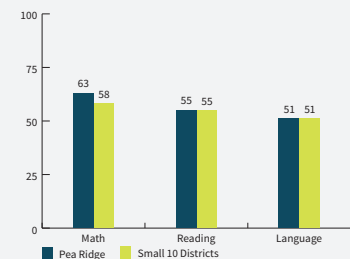
Overall Percent Proficient on State Assessments 2013-14



At Risk Student Percent Proficient on State Assessments 2013-14

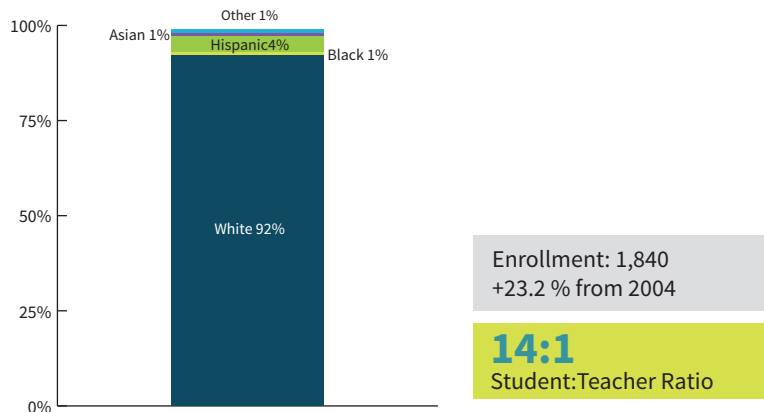


National Percentile Rank on ITBS 2013-14

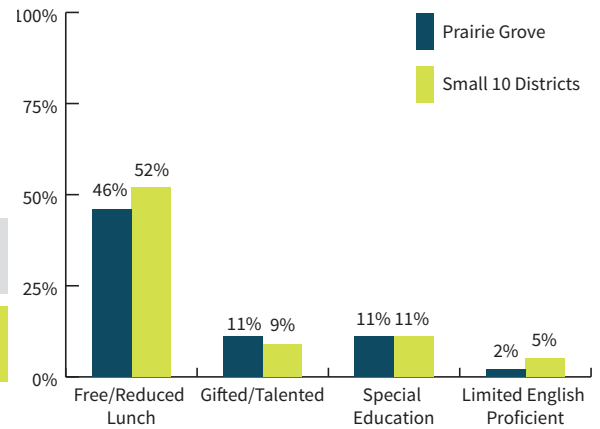


Graduation Rate 2012-13	Pea Ridge	Small 10 Districts	Per Pupil Expenditure	Pea Ridge	Small 10 Districts
Overall	89%	90%	Spending per Proficient Student	\$7,864	\$8,533
At Risk (TAGG)	86%	87%	Spending per Graduate	\$9,532	\$10,940
Not At Risk (Non-TAGG)	91%	93%		\$8,813	\$9,481

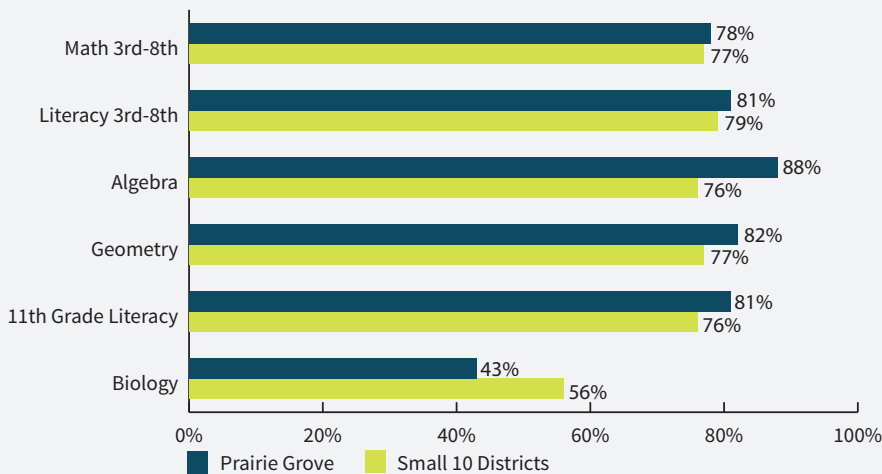
Student Demographics



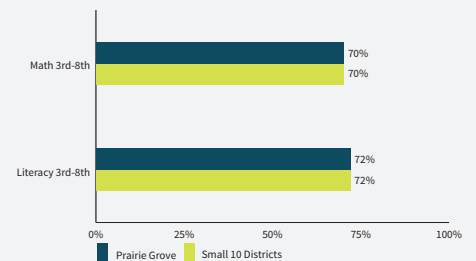
Student Characteristics



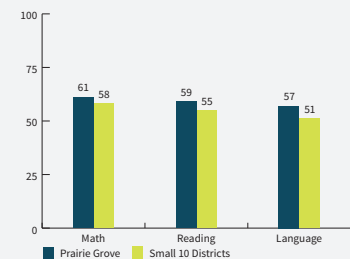
Overall Percent Proficient on State Assessments 2013-14



At Risk Student Percent Proficient on State Assessments 2013-14



National Percentile Rank on ITBS 2013-14



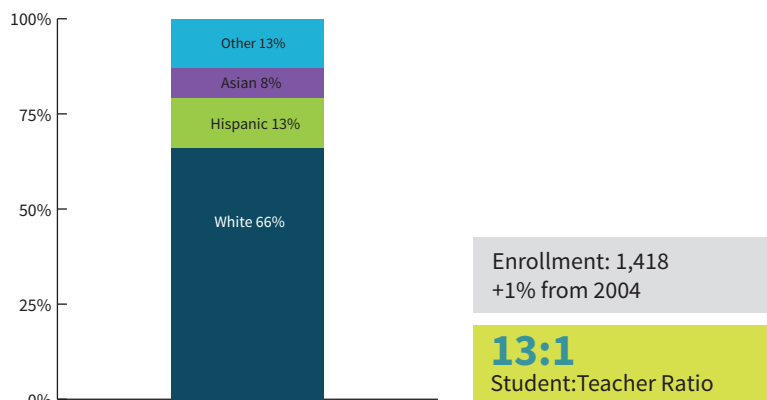
Graduation Rate 2012-13

	Prairie Grove	Small 10 Districts
Overall	88%	90%
At Risk (TAGG)	81%	87%
Not At Risk (Non-TAGG)	94%	93%

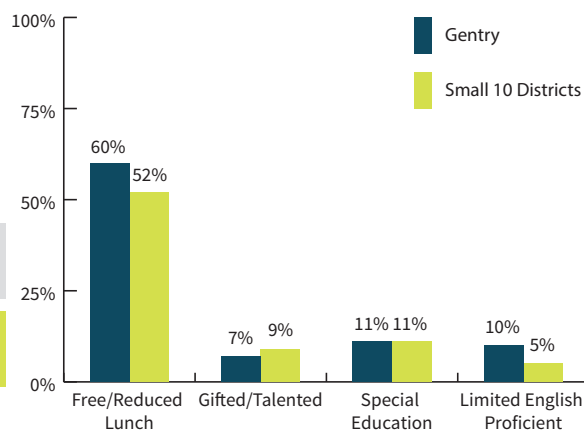
Per Pupil Expenditure

	Prairie Grove	Small 10 Districts
Per Pupil Expenditure	\$8,279	\$8,533
Spending per Proficient Student	\$10,414	\$10,940
Spending per Graduate	\$9,405	\$9,481

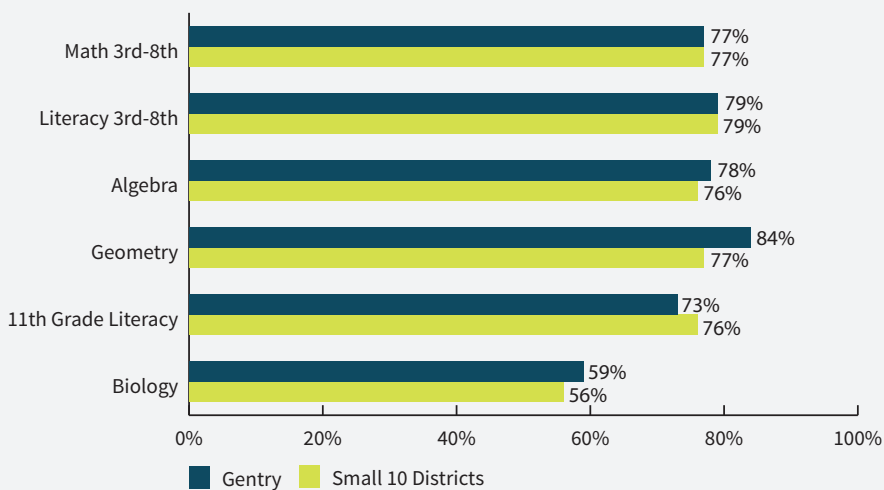
Student Demographics



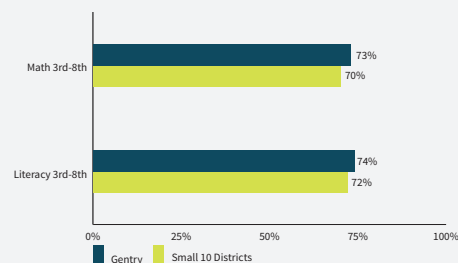
Student Characteristics



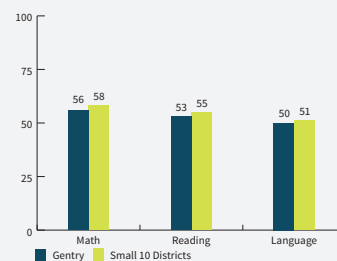
Overall Percent Proficient on State Assessments 2013-14



At Risk Student Percent Proficient on State Assessments 2013-14



National Percentile Rank on ITBS 2013-14

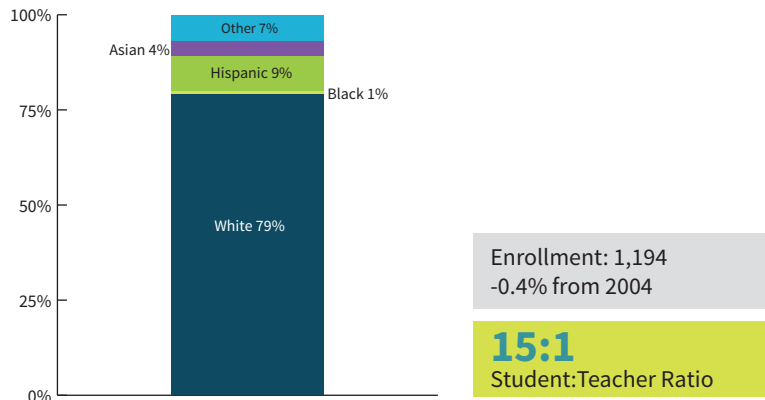


Graduation Rate 2012-13

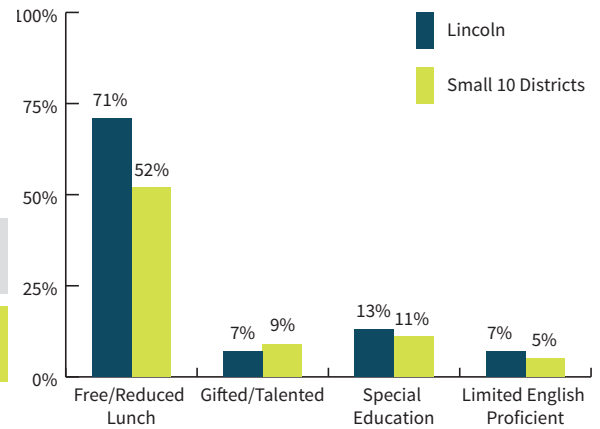
	Gentry	Small 10 Districts
Overall	92%	90%
At Risk (TAGG)	92%	87%
Not At Risk (Non-TAGG)	92%	93%

	Gentry	Small 10 Districts
Per Pupil Expenditure	\$9,995	\$8,533
Spending per Proficient Student	\$12,814	\$10,940
Spending per Graduate	\$10,837	\$9,481

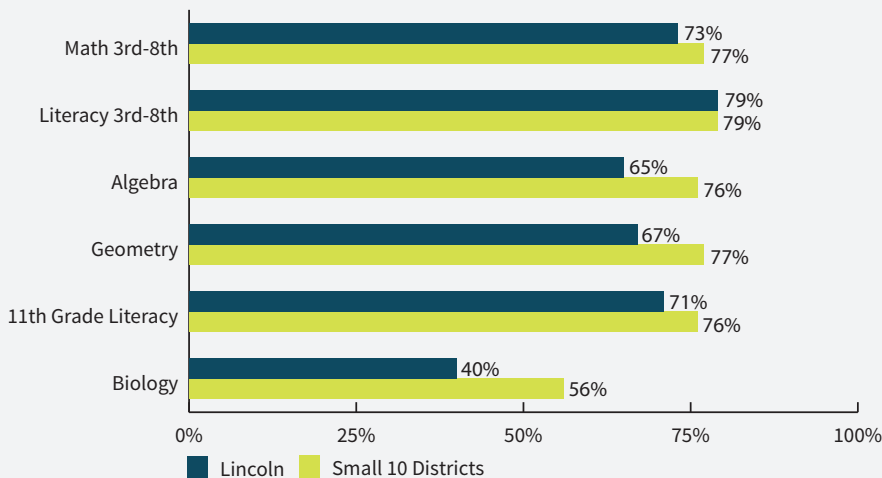
Student Demographics



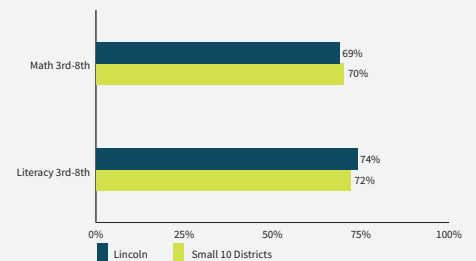
Student Characteristics



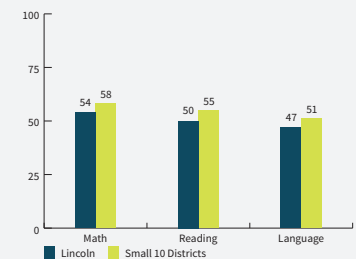
Overall Percent Proficient on State Assessments 2013-14



At Risk Student Percent Proficient on State Assessments 2013-14



National Percentile Rank on ITBS 2013-14



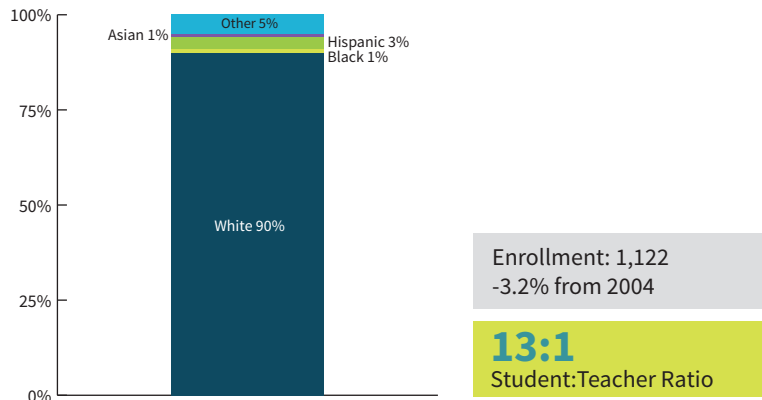
Graduation Rate 2012-13

	Lincoln	Small 10 Districts
Overall	93%	90%
At Risk (TAGG)	89%	87%
Not At Risk (Non-TAGG)	100%	93%

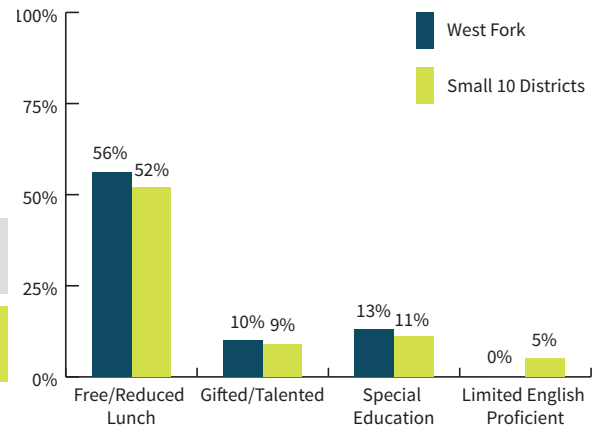
Per Pupil Expenditure

	Lincoln	Small 10 Districts
Per Pupil Expenditure	\$8,878	\$8,533
Spending per Proficient Student	\$11,681	\$10,940
Spending per Graduate	\$9,579	\$9,481

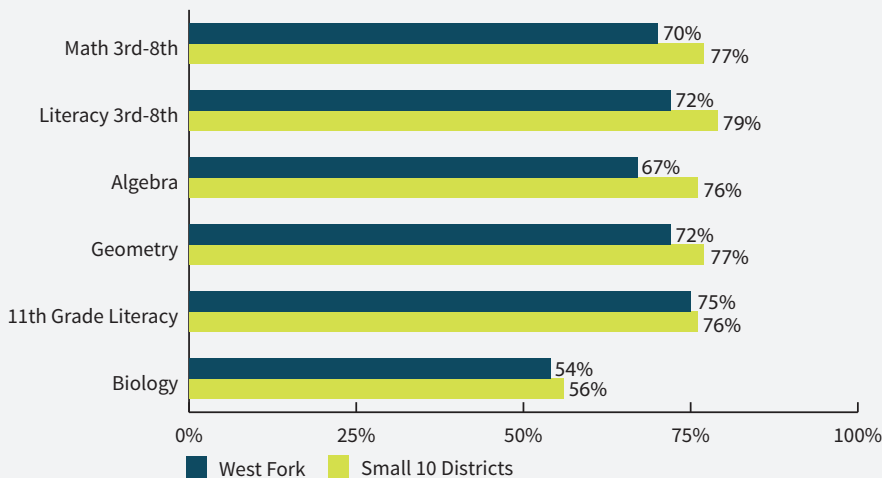
Student Demographics



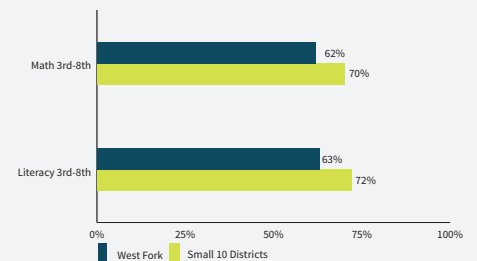
Student Characteristics



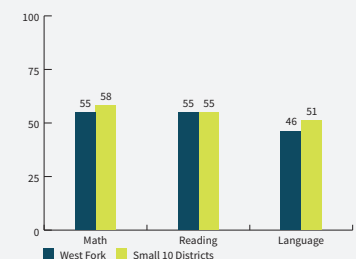
Overall Percent Proficient on State Assessments 2013-14



At Risk Student Percent Proficient on State Assessments 2013-14

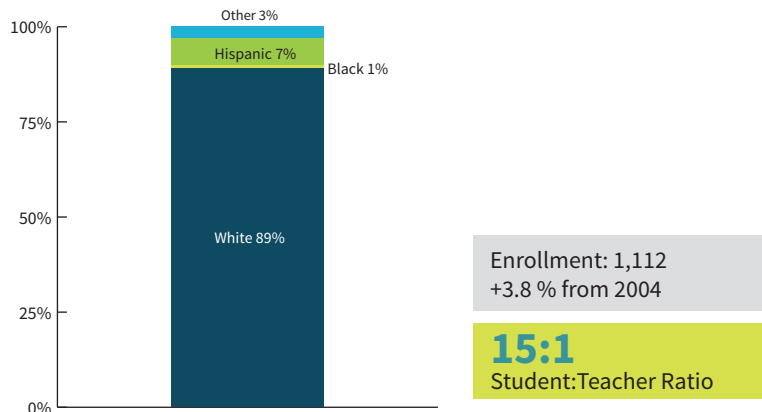


National Percentile Rank on ITBS 2013-14

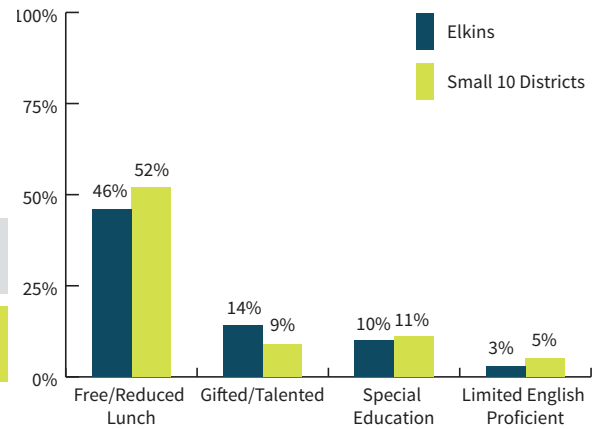


Graduation Rate 2012-13	West Fork	Small 10 Districts	Per Pupil Expenditure	West Fork	Small 10 Districts
Overall	88%	90%	Spending per Proficient Student	\$8,397	\$8,533
At Risk (TAGG)	87%	87%	Spending per Graduate	\$11,826	\$10,940
Not At Risk (Non-TAGG)	89%	93%		\$9,537	\$9,481

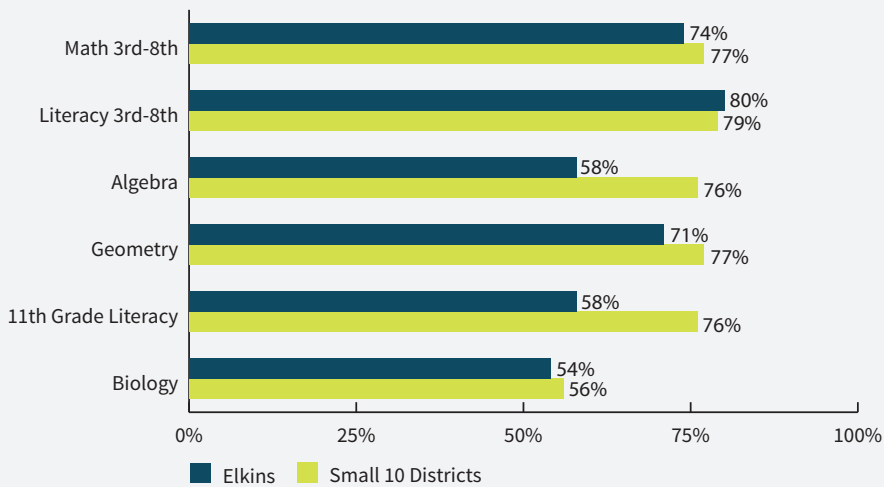
Student Demographics



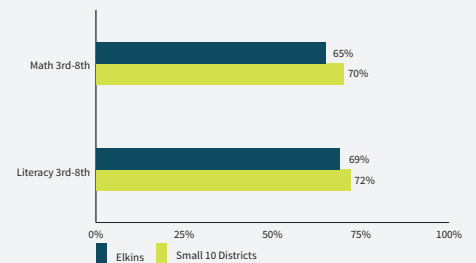
Student Characteristics



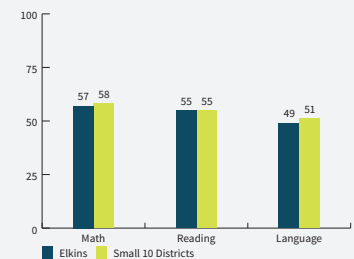
Overall Percent Proficient on State Assessments 2013-14



At Risk Student Percent Proficient on State Assessments 2013-14



National Percentile Rank on ITBS 2013-14



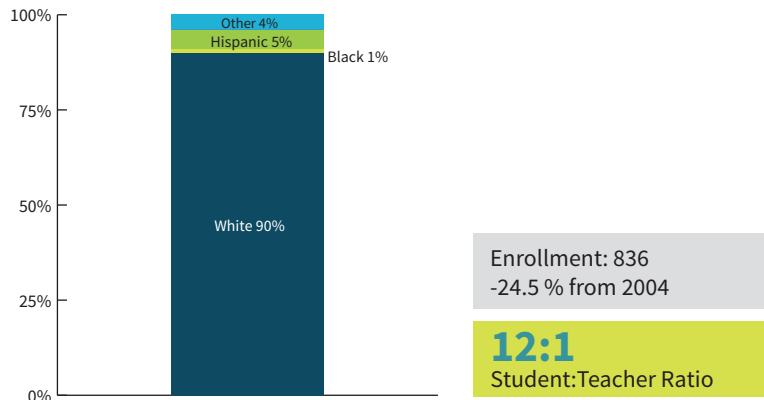
Graduation Rate 2012-13

	Elkins	Small 10 Districts
Overall	99%	90%
At Risk (TAGG)	100%	87%
Not At Risk (Non-TAGG)	98%	93%

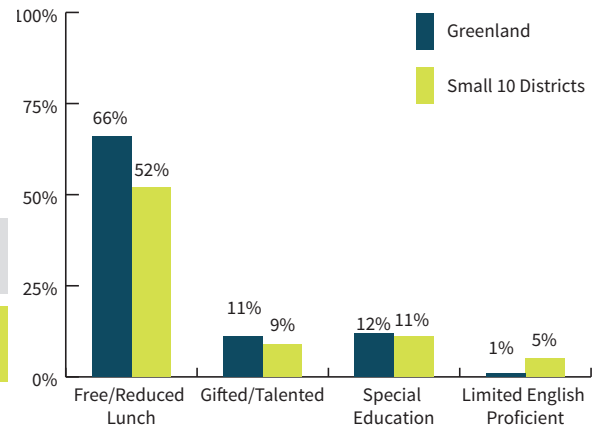
Per Pupil Expenditure

	Elkins	Small 10 Districts
Per Pupil Expenditure	\$8,461	\$8,533
Spending per Proficient Student	\$10,989	\$10,940
Spending per Graduate	\$8,573	\$9,481

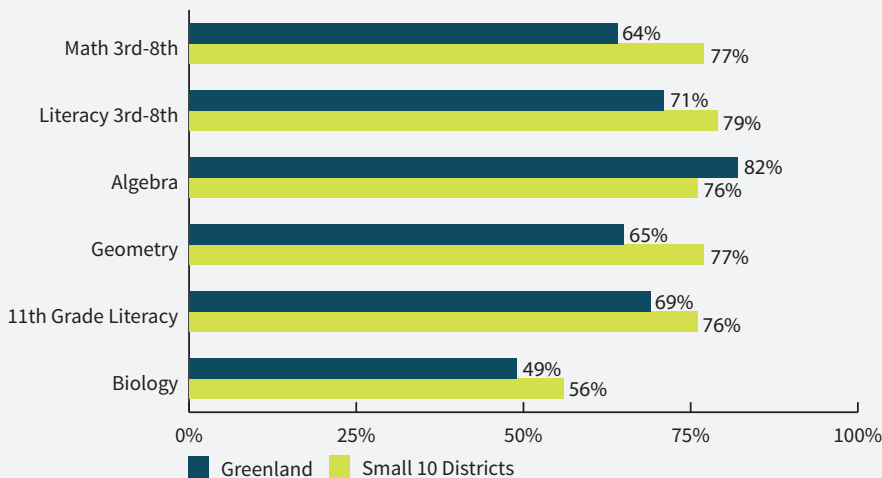
Student Demographics



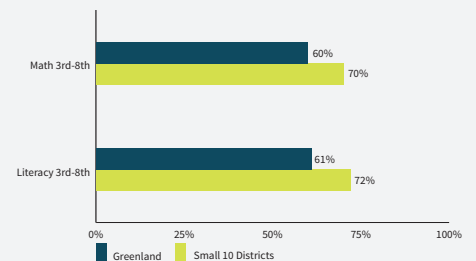
Student Characteristics



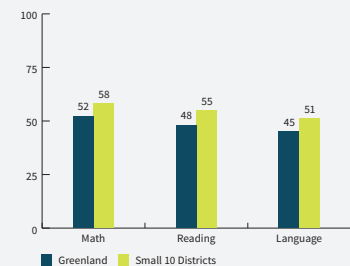
Overall Percent Proficient on State Assessments 2013-14



At Risk Student Percent Proficient on State Assessments 2013-14



National Percentile Rank on ITBS 2013-14



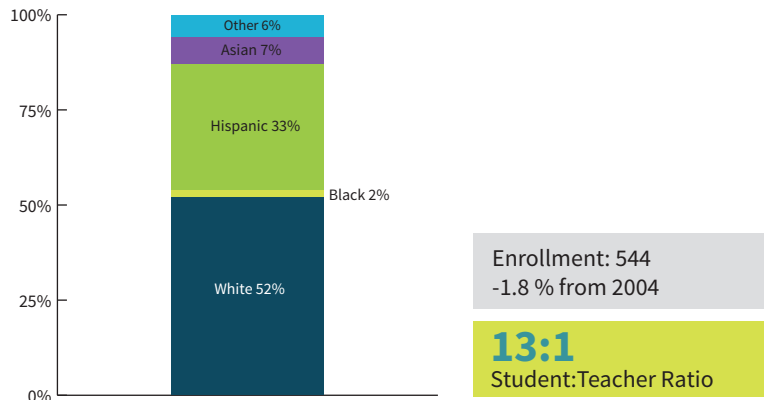
Graduation Rate 2012-13

	Greenland	Small 10 Districts
Overall	95%	90%
At Risk (TAGG)	91%	87%
Not At Risk (Non-TAGG)	100%	93%

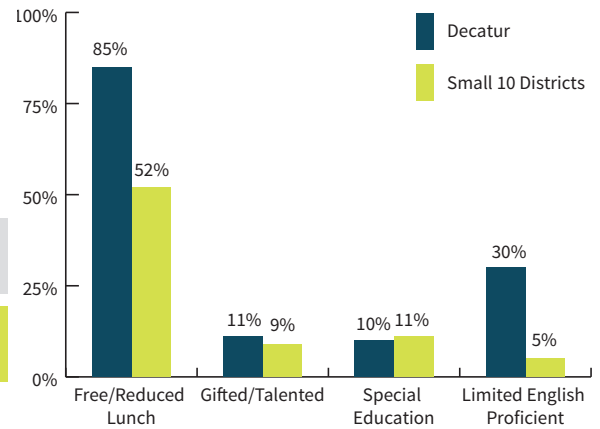
Per Pupil Expenditure

	Greenland	Small 10 Districts
Per Pupil Expenditure	\$9,242	\$8,533
Spending per Proficient Student	\$13,691	\$10,940
Spending per Graduate	\$9,736	\$9,481

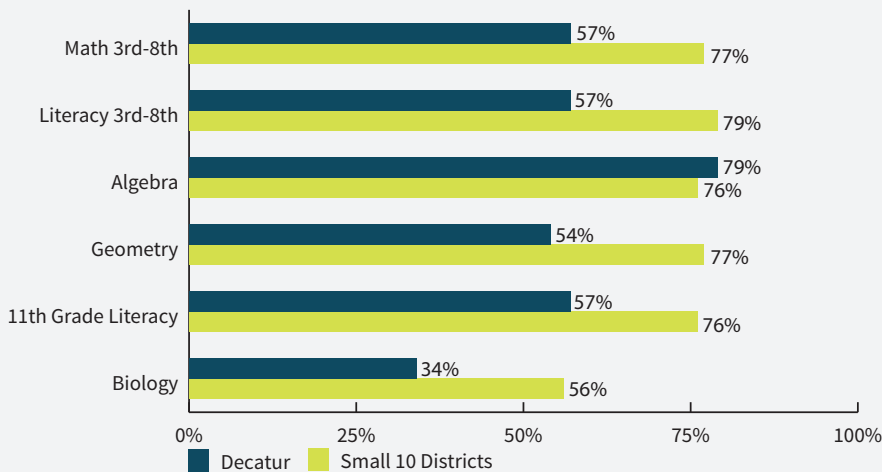
Student Demographics



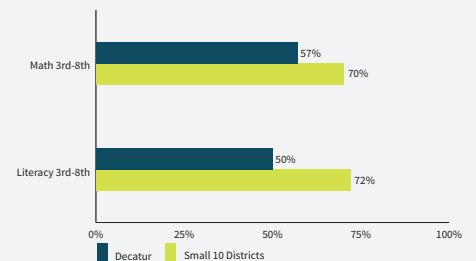
Student Characteristics



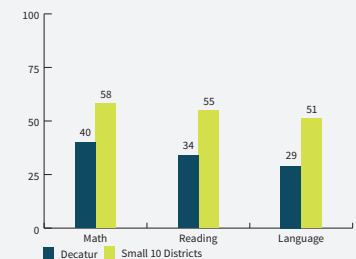
Overall Percent Proficient on State Assessments 2013-14



At Risk Student Percent Proficient on State Assessments 2013-14



National Percentile Rank on ITBS 2013-14

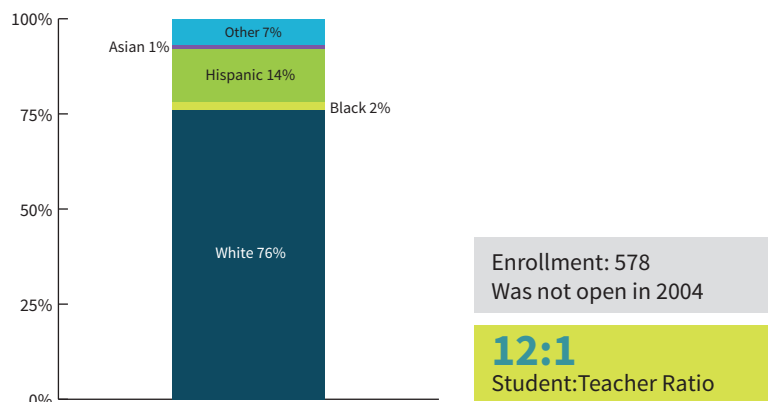


Graduation Rate 2012-13

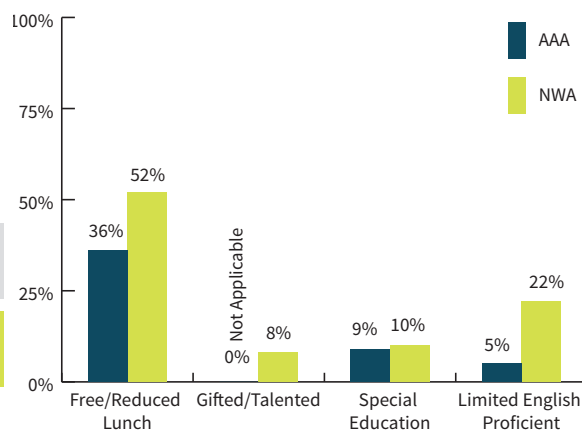
	Decatur	Small 10 Districts
Overall	76%	90%
At Risk (TAGG)	86%	87%
Not At Risk (Non-TAGG)	67%	93%

	Decatur	Small 10 Districts
Per Pupil Expenditure	\$9,809	\$8,533
Spending per Proficient Student	\$17,209	\$10,940
Spending per Graduate	\$12,828	\$9,481

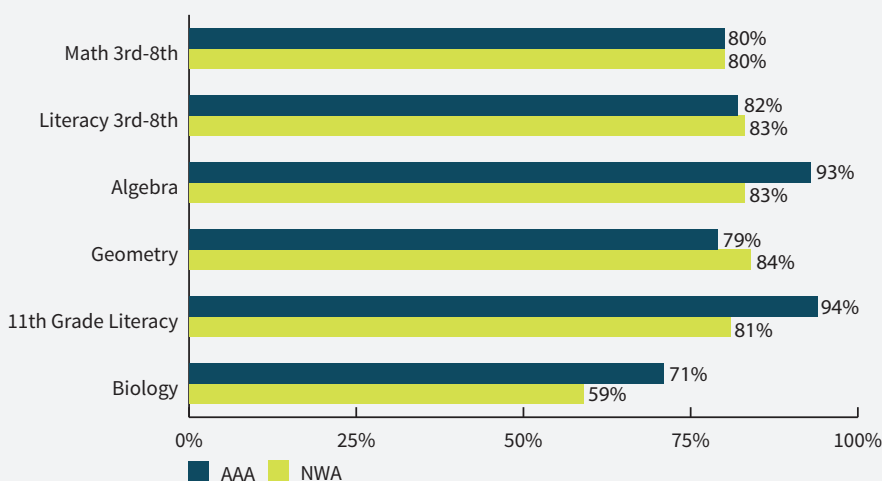
Student Demographics



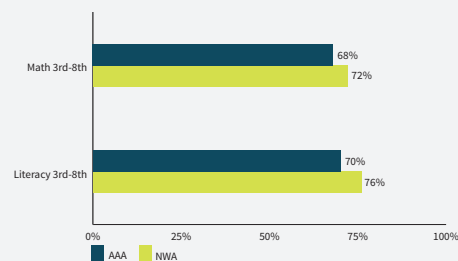
Student Characteristics



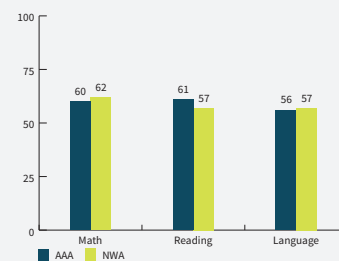
Overall Percent Proficient on State Assessments 2013-14



At Risk Student Percent Proficient on State Assessments 2013-14



National Percentile Rank on ITBS 2013-14



Graduation Rate 2012-13

Overall

AAA

95%

NWA

86%

At Risk (TAGG)

100%

81%

Not At Risk (Non-TAGG)

91%

91%

Per Pupil Expenditure

AAA

\$7,138

NWA

\$9,056

Spending per Proficient Student

\$8,812

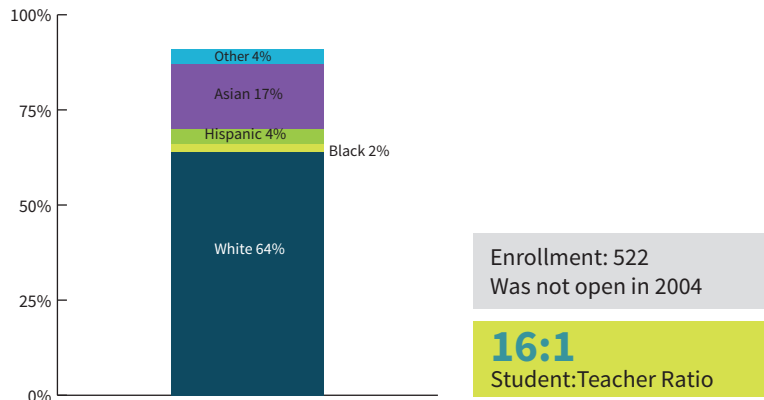
\$11,112

Spending per Graduate

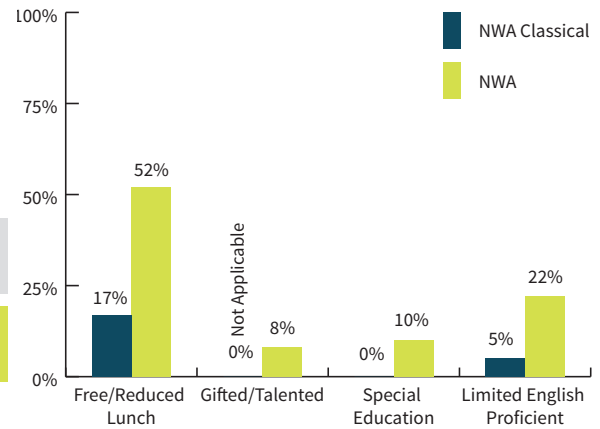
\$7,514

\$10,531

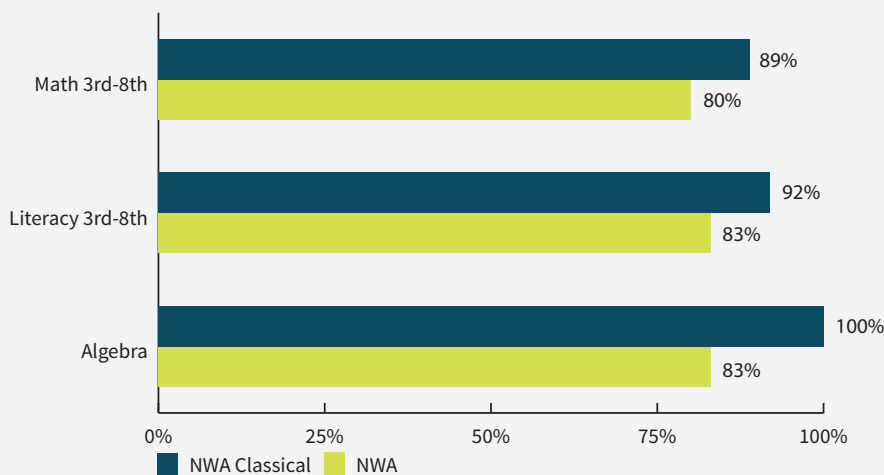
Student Demographics



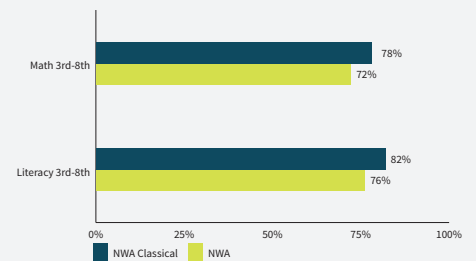
Student Characteristics



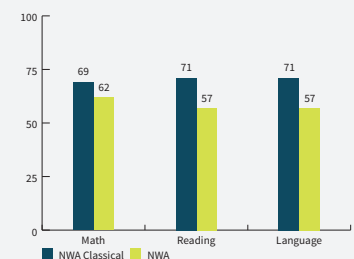
Overall Percent Proficient on State Assessments 2013-14



At Risk Student Percent Proficient on State Assessments 2013-14



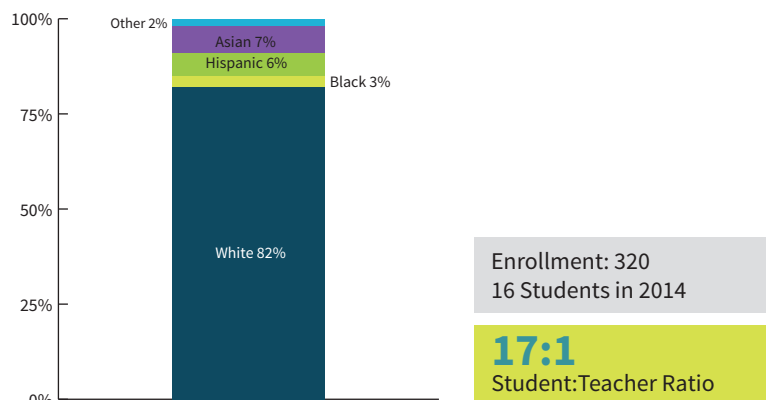
National Percentile Rank on ITBS 2013-14



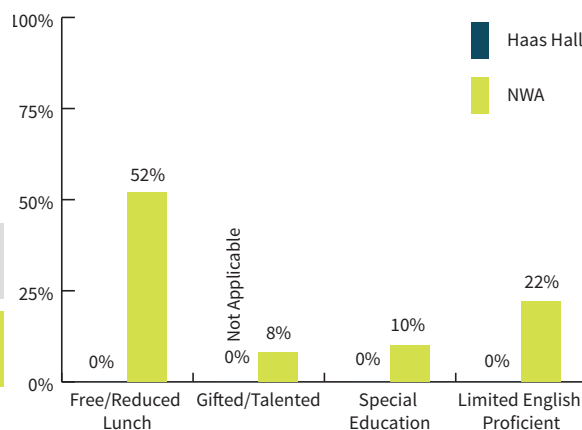
NWA Classical only serves students through 8th grade so does not have graduation information

Graduation Rate 2012-13	NWA Classical	NWA	Per Pupil Expenditure	NWA Classical	NWA
Overall	NA	86%		\$8,472	\$9,056
At Risk (TAGG)	NA	81%	Spending per Proficient Student	\$9,361	\$11,112
Not At Risk (Non-TAGG)	NA	91%	Spending per Graduate	NA	\$10,531

Student Demographics



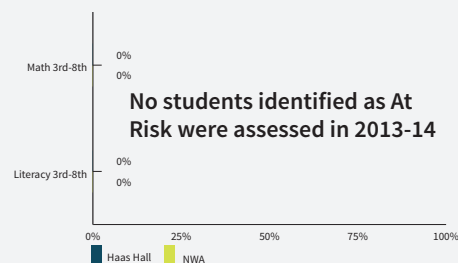
Student Characteristics



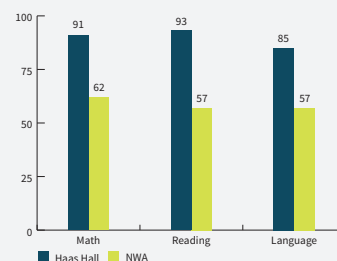
Overall Percent Proficient on State Assessments 2013-14



At Risk Student Percent Proficient on State Assessments 2013-14



National Percentile Rank on ITBS 2013-14



Graduation Rate 2012-13

	Haas Hall	NWA
Overall	100%	86%
At Risk (TAGG)	100%	81%
Not At Risk (Non-TAGG)	100%	91%

	Haas Hall	NWA
Per Pupil Expenditure	\$6,767	\$9,056
Spending per Proficient Student	\$6,836	\$11,112
Spending per Graduate	\$6,767	\$10,531

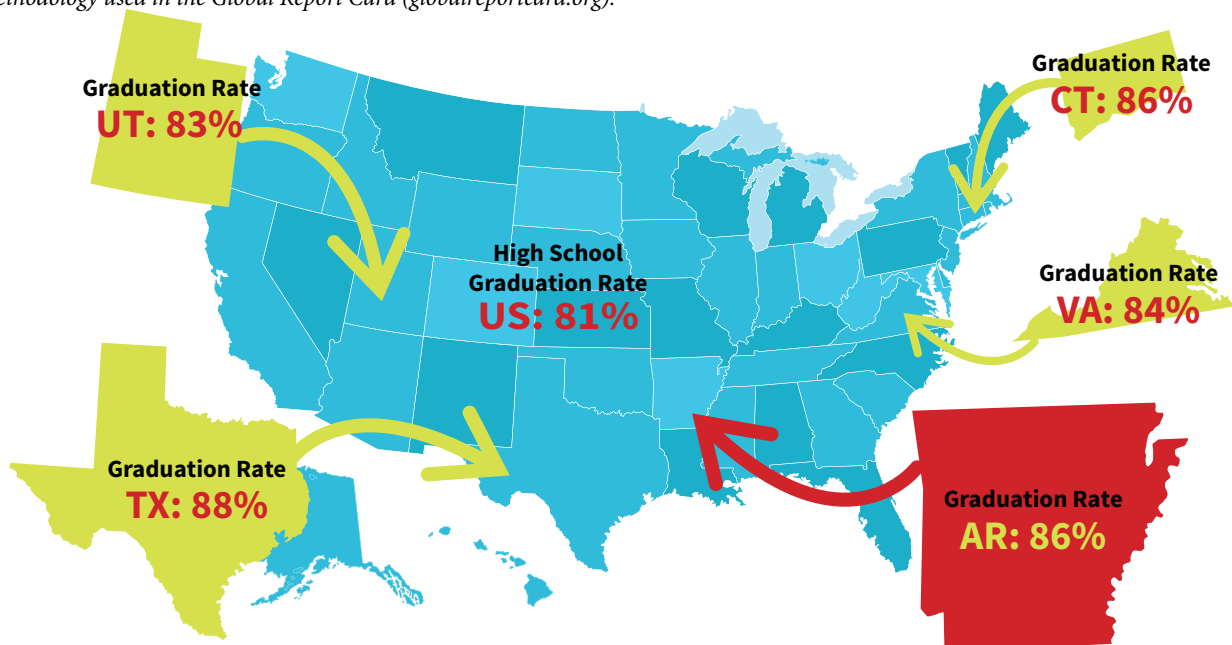
How Do We Compare?

We always wonder- How do we compare?

Comparing academic performance from different states can be tricky since states take different tests and set their own proficiency levels. We have adjusted district proficiency rates from 2013-14 based on states' relative performance on the 2013 National Assessment of Educational Progress (NAEP). The table below includes the resulting nationally-adjusted percentile rank as well as the percentage of students at the district eligible for Free/Reduced Lunch and median home values for Bentonville, Fayetteville, and some similar districts across the country.

Metro Area	District	Nationally- Adjusted Percentile Rank: Math	Nationally- Adjusted Percentile Rank: Literacy	Percent of Students Eligible for Free/Reduced Lunch	Median Home Value
Bentonville, AR	Bentonville	65%ile	61%ile	28%	\$168,200
Fayetteville, AR	Fayetteville	58%ile	55%ile	41%	\$177,900
Lexington, KY	Fayette County	59%ile	61%ile	43%	\$161,100
Cedar Rapids, IA	Cedar Rapids Community	50%ile	47%ile	42%	\$135,600
Raleigh-Durham, NC	Wake County	64%ile	59%ile	35%	\$202,900
Kansas City, KS	Blue Valley	68%ile	71%ile	30%	\$159,600
Oklahoma City, OK	Edmond	65%ile	62%ile	28%	\$125,900
Dallas, TX	Plano	73%ile	67%ile	26%	\$148,700
Cincinnati, OH	Lakota Local	70%ile	67%ile	16%	\$156,400
Des Moines, IA	Ankeny	75%ile	72%ile	12%	\$153,700
Austin, TX	Eanes	87%ile	85%ile	3%	\$186,300

Note: An earlier version of this report contained different figures for the nationally adjusted percentile rankings; the earlier figures were based on the percentile ranking of the district among all districts. These updated figures represent the national standing of the average student within the district and follow the methodology used in the Global Report Card (globalreportcard.org).



Source:
National Center for Educational Statistics Public High School 4-year ACGR 2012-13

Arkansas State Exams

District Group	District Name	Grade Range	Math 3rd-8th % Prof/Adv.		Literacy 3rd-8th % Prof/Adv.		Algebra % Prof/Adv.		Geometry % Prof/Adv.	
			2014-15	2013-14 Change from 2004	2013-14	Change from 2004	2013-14	Change from 2004	2013-14	Change from 2004
Big 5	Springdale School District	K-12	77%	↑ 28pts.	79%	↑ 22pts.	80%	↑ 17pts.	84%	↑ 12pts.
	Bentonville School District	K-12	86%	↑ 21pts.	88%	↑ 19pts.	88%	0pts.	90%	↑ 8pts.
	Rogers School District	K-12	81%	↑ 29pts.	88%	↑ 30pts.	84%	↑ 18pts.	79%	↑ 18pts.
	Fayetteville School District	K-12	82%	↑ 19pts.	85%	↑ 19pts.	86%	↑ 5pts.	90%	↑ 15pts.
	Siloam Springs School District	K-12	78%	↑ 26pts.	79%	↑ 25pts.	86%	↑ 11pts.	83%	↑ 10pts.
Small 10	Farmington School District	K-12	85%	↑ 32pts.	84%	↑ 23pts.	80%	↑ 9pts.	77%	↑ 8pts.
	Gravette School District	K-12	81%	↑ 31pts.	83%	↑ 23pts.	84%	↑ 17pts.	88%	0pts.
	Pea Ridge School District	K-12	84%	↑ 31pts.	81%	↑ 22pts.	75%	↑ 5pts.	86%	↑ 22pts.
	Prairie Grove School District	K-12	78%	↑ 23pts.	81%	↑ 23pts.	88%	↑ 15pts.	82%	↑ 30pts.
	Gentry School District	K-12	77%	↑ 28pts.	79%	↑ 17pts.	78%	-1pts.	84%	↑ 22pts.
	Lincoln School District	K-12	73%	↑ 27pts.	79%	↑ 27pts.	65%	↑ 8pts.	67%	↑ 4pts.
	West Fork School District	K-12	70%	↑ 24pts.	72%	↑ 20pts.	67%	↑ 4pts.	72%	↑ 21pts.
	Elkins School District	K-12	74%	↑ 28pts.	80%	↑ 30pts.	58%	-18pts.	71%	↑ 24pts.
	Greenland School District	K-12	64%	↑ 19pts.	71%	↑ 19pts.	82%	↑ 28pts.	65%	↑ 4pts.
	Decatur School District	K-12	57%	↑ 21pts.	57%	↑ 11pts.	79%	↑ 43pts.	54%	↑ 22pts.
	Arkansas Arts Academy	K-12	80%	↑ 18pts.	82%	↑ 14pts.	93%	N/A	79%	N/A
	NWA Classical Academy	K-8	89%	N/A	92%	N/A	100%	N/A	N/A	N/A
	Haas Hall Academy	8-12	98%	N/A	100%	N/A	100%	N/A	100%	↑ 40pts.
Charter										
NWA			80%	↑ 25pts.	83%	↑ 28pts.	83%	↑ 11pts.	84%	↑ 15pts.
Arkansas Overall			72%	↑ 27pts.	78%	↑ 26pts.	75%	↑ 15pts.	74%	↑ 19pts.
Big 5			81%	↑ 25pts.	84%	↑ 27pts.	84%	↑ 11pts.	85%	↑ 14pts.
Small 10			77%	↑ 28pts.	79%	↑ 30pts.	76%	↑ 10pts.	77%	↑ 16pts.
3 Charter			82%	N/A	84%	N/A	96%	N/A	90%	N/A

Arkansas State Exams

District Group	District Name	Grade 11 Literacy % Prof/Adv.		Biology % Prof/Adv.		TAGG Math 3rd-8th % Prof/Adv.	TAGG Literacy 3rd-8th % Prof/Adv.
		2013-14	Change from 2004	2013-14	Change from 2007	2013-14	2013-14
Big 5	Springdale School District	79%	↑ 24pts.	53%	↑ 27pts.	74%	73%
	Bentonville School District	92%	↑ 16pts.	76%	↑ 24pts.	75%	74%
	Rogers School District	79%	↑ 27pts.	45%	↑ 13pts.	77%	82%
	Fayetteville School District	82%	↑ 20pts.	73%	↑ 26pts.	72%	73%
	Siloam Springs School District	80%	↑ 32pts.	54%	↑ 21pts.	72%	71%
Small 10	Farmington School District	80%	↑ 28pts.	63%	↑ 39pts.	75%	75%
	Gravette School District	82%	↑ 29pts.	76%	↑ 40pts.	75%	74%
	Pea Ridge School District	84%	↑ 38pts.	58%	↑ 25pts.	76%	75%
	Prairie Grove School District	81%	↑ 32pts.	43%	↑ 9pts.	70%	72%
	Gentry School District	73%	↑ 31pts.	59%	↑ 32pts.	73%	74%
	Lincoln School District	71%	↑ 20pts.	40%	↑ 12pts.	69%	74%
	West Fork School District	75%	↑ 31pts.	54%	↑ 21pts.	62%	63%
	Elkins School District	58%	0pts.	54%	↑ 18pts.	65%	69%
	Greenland School District	69%	↑ 44pts.	49%	↑ 15pts.	60%	61%
	Decatur School District	57%	↑ 27pts.	34%	↑ 5pts.	57%	50%
Charter	Arkansas Arts Academy	94%	N/A	71%	N/A	73%	70%
	NWA Classical Academy	N/A	N/A	N/A	N/A	78%	82%
	Haas Hall Academy	100%	↑ 25pts.	97%	↑ 22pts.	N/A	N/A
	NWA	81%	↑ 26pts.	59%	↑ 25pts.	72%	76%
	Arkansas Overall	72%	↑ 26pts.	47%	↑ 17pts.	65%	71%
	Big 5	82%	↑ 27pts.	60%	↑ 24pts.	72%	76%
	Small 10	76%	↑ 28pts.	56%	↑ 27pts.	70%	72%
	3 Charter	97%	↑ 5pts.	85%	↑ 10pts.	70%	73%

ITBS and Graduation Data

District Group	District Name	ITBS Math Nat'l Percentile Rank	ITBS Reading Nat'l Percentile Rank	ITBS Language Nat'l Percentile Rank	Graduation Rate	TAGG Graduation Rate	Non-TAGG Graduation Rate
		2013-14	2013-14	2013-14	2012-13	2012-13	2012-13
Big 5	Springdale School District	56	47	50	81%	76%	88%
	Bentonville School District	69	67	65	86%	78%	89%
	Rogers School District	62	56	58	88%	85%	92%
	Fayetteville School District	68	66	64	87%	72%	94%
	Siloam Springs School District	60	51	50	91%	89%	93%
Small 10	Farmington School District	64	61	59	96%	91%	98%
	Gravette School District	60	55	52	80%	74%	83%
	Pea Ridge School District	63	55	51	89%	86%	91%
	Prairie Grove School District	55	55	46	88%	81%	94%
	Gentry School District	56	53	50	92%	92%	92%
	Lincoln School District	54	50	47	93%	89%	100%
	West Fork School District	61	59	57	88%	87%	89%
	Elkins School District	57	55	49	99%	100%	98%
	Greenland School District	52	48	45	95%	91%	100%
	Decatur School District	40	34	29	79%	86%	67%
Charter	Arkansas Arts Academy	60	61	56	95%	100%	91%
	NWA Classical Academy	69	71	71	N/A	N/A	N/A
	Haas Hall Academy	91	93	85	100%	N/A	100%
	NWA	62	57	57	86%	81%	91%
	Arkansas Overall	54	51	51	85%	81%	90%
	Big 5	65	62	61	85%	79%	91%
	Small 10	58	55	51	90%	87%	93%
	3 Charter	67	68	59	98%	100%	91%

Demographic and Fiscal Data

District Group	District Name	Enrollment	Percent Eligible for Free/Reduced Lunch	Percent White	Per Pupil Expenditure	Student: Teacher Ratio	Average Teacher Salary
		2014-15	2014-15	2014-15	2013-14	2013-14	2013-14
Big 5	Springdale School District	21,120	68%	38%	\$9,289	15 to 1	\$58,896
	Bentonville School District	15,497	26%	75%	\$9,273	13 to 1	\$55,498
	Rogers School District	15,027	62%	49%	\$8,347	15 to 1	\$55,756
	Fayetteville School District	9,503	40%	69%	\$10,487	13 to 1	\$54,878
	Siloam Springs School District	4,113	58%	59%	\$8,769	15 to 1	\$48,701
Small 10	Farmington School District	2,321	41%	84%	\$7,679	14 to 1	\$47,299
	Gravette School District	1,870	48%	87%	\$8,560	14 to 1	\$49,336
	Pea Ridge School District	1,841	46%	90%	\$7,864	15 to 1	\$46,519
	Prairie Grove School District	1,840	46%	92%	\$8,279	14 to 1	\$47,831
	Gentry School District	1,418	60%	66%	\$9,995	13 to 1	\$46,885
	Lincoln School District	1,194	71%	79%	\$8,878	15 to 1	\$42,810
	West Fork School District	1,122	56%	90%	\$8,397	13 to 1	\$46,945
	Elkins School District	1,112	46%	89%	\$8,461	13 to 1	\$45,316
	Greenland School District	836	66%	90%	\$9,242	12 to 1	\$43,100
	Decatur School District	544	85%	52%	\$9,809	13 to 1	\$45,847
Charter	Arkansas Arts Academy	758	36%	76%	\$7,138	12 to 1	\$34,660
	NWA Classical Academy	522	17%	64%	\$8,472	16 to 1	\$37,903
	Haas Hall Academy	320	0%	82%	\$6,767	17 to 1	\$49,763
	NWA	80,958	52%	61%	\$9,056	14 to 1	\$53,967
	Arkansas Overall	476,083	62%	62%	\$9,457	14 to 1	\$48,060
	Big 5	65,260	52%	55%	\$9,208	14 to 1	\$56,069
	Small 10	14,098	52%	84%	\$8,533	14 to 1	\$46,599
	3 Charter	1,600	23%	73%	\$7,411	14 to 1	\$38,096

Office for Education Policy

Office for Education Policy Mission

Our mission is to be a resource that aids state policymakers, educators, administrators, and other leaders in thoughtful decision-making concerning K-12 education in the State of Arkansas.

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We would like to thank the Northwest Arkansas Council for its support and help with this publication. We are proud to work with those who believe that the ever-updating aspect of education is worth investigating and preparing for the changes to come.